



Where Creativity Meets Purpose



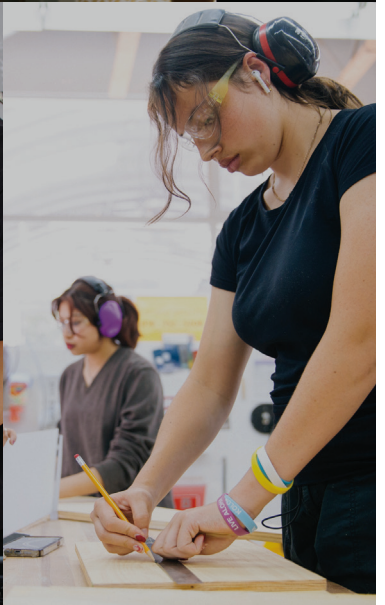
Woodbury School of
Media : Culture : Design



WMCD : CULTIVATING THE NEXT GENERATION OF CREATIVE PROFESSIONALS

WOODBURY UNIVERSITY'S SCHOOL OF MEDIA :
CULTURE : DESIGN (WMCD) offers a variety of dynamic degree paths designed with one goal in mind: cultivating the next generation of creative thinkers and makers.

Through seven interdisciplinary undergraduate programs, our students graduate prepared to enter creative careers that truly define culture and lifestyle — from the things that consumers see and hear to the products they use, the clothes they wear, the entertainment they consume, the environments they inhabit, and the ways that they communicate both now and in the future.



ACCREDITATIONS & MEMBERSHIPS

NASAD | National Association of Schools of Arts & Design

WSCUC | Senior College and University Commission (formerly WASC)

AICAD | The Association of Independent Colleges of Art & Design

Get Started at:
woodbury.edu/apply

WOODBURY QUICK FACTS

8:1 Student to Faculty Ratio

13 Average Class Size

96% Students Who Receive Financial Aid

\$21K+ Average Aid Offer

20 Countries Our Students Come From—All Over The Map

286 Average Sunny Days in Burbank Annually

PROGRAMS AT A GLANCE

ANIMATION + VFX | BFA [STEM]

Located less than 10 miles from Hollywood — ground zero for the animation and visual effects industry — this comprehensive program offers classes taught in a studio environment where you'll learn life drawing, visual development, 2D, 3D, stop-motion, and visual effects production methods as you prepare to succeed in a thrilling and competitive marketplace.

FASHION DESIGN | BFA [STEM]

You'll want to immerse yourself in this dynamic hands-on BFA program in the heart of the L.A.'s bustling fashion district where you'll learn to produce original fashion designs and unique collections in womenswear, menswear, swimwear, knitwear, activewear, or tailoring. As you wrap up your studies, your senior collections will be showcased in an authentic fashion runway show, and you'll create a professional portfolio that will open doors to your dream job!

FILMMAKING | BFA [STEM]

Working side by side with professional faculty nurturing your talents, you'll study films in our screening room, shoot on our sound stage and campus, and edit your own projects. Because we believe that creators should know how to produce, and producers should know how to create, you'll take a variety of classes in directing, cinematography, editing, sound, and screenwriting — while also exploring the business side of the industry with courses in producing, entertainment marketing, entertainment law, and career development.

GAME ART & DESIGN | BFA [STEM]

Game Art focuses on 2D and 3D character art, prop and environmental design, and character rigging and animation — while Game Design focuses on what makes a game “a game,” which includes ideation, gameplay development, game rules, program flow, prototyping, narrative design, and world building. You'll work together in a cross-disciplinary team of artists and designers who are crazy mad about video games in an environment that mirrors the professional world.



“There are different versions of myself in the past, but one thing they all had in common was the dream of becoming a world fashion designer. She would be proud of who I am today.”

— ANNE CUNANAN (FASHION DESIGN, '22)

GRAPHIC DESIGN | BFA [STEM]

In this program, you'll study design, aesthetics, and media while developing the knowledge and skills to create projects that span everything from branding to publication and packaging, as well as web, app, and motion design. Gain both experience and networking skills, and graduate prepared for the professional design world with a strong, competitive portfolio that stands out from your peers. Choose a focus in digital media, entertainment, motion, or environmental design.

MEDIA STUDIES | BA [STEM]

Gain essential practical skills and learn to analyze the history, theory, aesthetics, and industry of media in all its diverse forms — including cinema, TV, radio, social and digital media. You'll also leverage a strong foundation in writing and speaking skills, and gain an introduction to the basics of digital media production as you prepare to enter a career in entertainment, public relations, management, or education.

PSYCHOLOGY | BA [STEM]

Studying with accomplished faculty and utilizing our state-of-the-art research facilities, you'll gain a strong foundation in psychological theory and application that will prepare you for graduate school or a career working with people in diverse fields such as counseling, social work, data analysis, education, law, marketing, public health, and more.

SOCIAL JUSTICE | ONLINE MA | NEW FOR FALL 2024

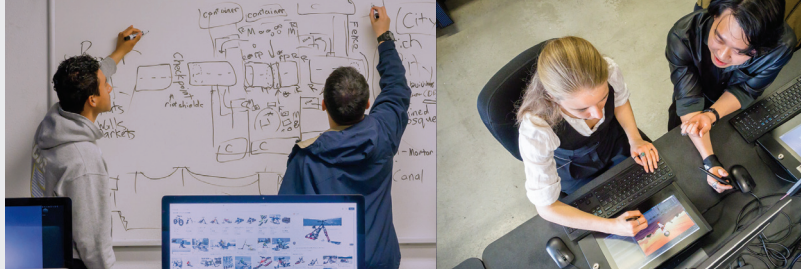
A new program that answers the world's call for qualified leaders who are committed to creating the change so desperately needed in the world today. See website for details on the program and learn how you can finish in 2 years or less.



OUR FACILITIES

LOCATED IN GREATER LOS ANGELES—the creative epicenter and entertainment capital of the world—our students don't just sit in classrooms. In addition to learning and working on our own digital magazine, 7500, and online radio station, WU Radio, they get thrilling hands-on experiences in a variety of studios and labs available 24 hours a day:

- Maker Space & Fabrication Studios
- Film & TV Sound Stage
- Recording Studio
- Motion Capture Studio
- Fashion Design Studios
- Multiple Digital Labs & Studios
- Psychology Research Lab
- Virtual and Augmented Reality Studios
- Photography & Screen Printing Studios



PORTFOLIO MENTOR INITIATIVE

Are you looking to develop your design and drawing skills and create work for your college entrance portfolio?

Get friendly advice on improving your portfolio from an art professional at Woodbury University's school of Media : Culture : Design.

Scan the code below to view our portfolio requirements, meet our mentors, and get started today!



Scan &
Learn More



CAREER LAUNCH

Our dedicated Career and Outreach Office will help you gain work experience and land your dream job post-graduation.

WHERE OUR STUDENTS INTERN (& WORK!)

Apple	Disney
Nickelodeon	Disney Feature Animation
Netflix Animation	The North Face
Cartoon Network	Felina Lingerie
DreamWorks Feature Animation	SpaceX
Bix Pix Entertainment	Paramount
Skydance Animation	The CW Network
And more!	Unibail-Rodamco- Westfield (URW)
Rockstar San Diego	Source Code
Infinity Ward	Communications
Respawn Entertainment	<i>And more!</i>



WHO WE ARE

Woodbury University is widely considered one of the most inspiring, creative, and innovative college communities in the country — and for good reason!

No matter what major you choose, you'll immerse yourself in unique, personal, and practice-based learning experiences offered by world-class faculty, and leverage required internships to set yourself apart as you enter the job market.

Discover endless opportunities for inspiration and growth as you become part of our thriving community of thinkers and doers.

We're proud to be consistently ranked among the nation's leading creative universities by *The Economist*, *U.S. News & World Report*, *Colleges of Distinction*, *Graphic Design USA*, *DesignIntelligence*, and *Animation Career Review*.



Scan & Watch





WOODBURY
UNIVERSITY
FOUNDED IN 1884



Get Started at woodbury.edu/apply

MC
WD

WOODBURY UNIVERSITY

School of Media : Culture : Design

Admissions Office

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[woodbury.edu](https://www.woodbury.edu)



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