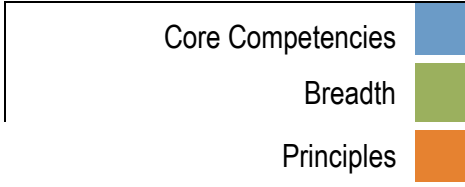


WOODBURY UNIVERSITY

2023-2024 Academic Worksheet

MARKETING

GENERAL
EDUCATION



1st YEAR			WU	TRANSFER
Fall				
MGMT 100	Fund of Business Enterprise	3	_____	_____
WRIT 113	First-Year Academic Writing	3	_____	_____
INDS 1	Interdisciplinary Core Elective	3	_____	_____
ENVT 220	Environmental Studies	3	_____	_____
_____	Unrestricted Elective	3	_____	_____
_____	Unrestricted Elective	1	_____	_____
Spring				
MGMT 110	Legal Environment of Business	3	_____	_____
MDST 120	Public Speaking	3	_____	_____
_____	General Education Elective	3	_____	_____
LSCI 105	Information Theory & Practice	1	_____	_____
MATH 220	Business Math	3	_____	_____
PSYC	Psychology Elective	3	_____	_____

Name	
ID#	Matriculated
Minimum Unit Requirement	120
Major and BBA Core	60
General Education	49
Unrestricted Electives	11

Preparatory Requirements

WRIT 114 Academic Writing Workshop	0	_____
MATH 100 Pre-Statistics	3	_____

Minor Requirements

Minor Program _____

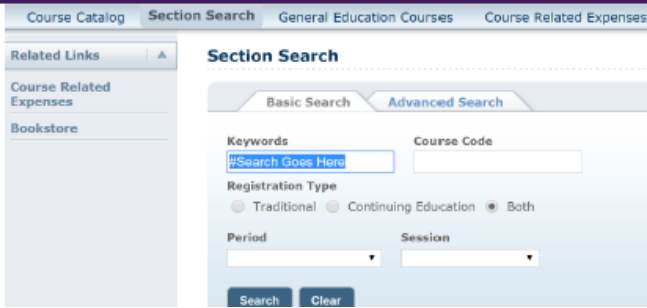
Course	Semester
_____	_____
Course	Semester
_____	_____
Course	Semester
_____	_____
Course	Semester
_____	_____
Course	Semester
_____	_____

2nd YEAR			WU	TRANSFER
Fall				
ACCT 205	Financial Accounting	3	_____	_____
_____	Natural Science with Lab Elective	3	_____	_____
MATH 226	Business Statistics	3	_____	_____
ECON	Economics Elective	3	_____	_____
WRIT 313	Advanced Academic Writing	3	_____	_____
Spring				
MRKT 301	Principles of Marketing	3	_____	_____
ACCT 206	Managerial Accounting	3	_____	_____
_____	Art History Elective	3	_____	_____
_____	Unrestricted Electives	3	_____	_____
_____	Business Elective	3	_____	_____

3rd YEAR			WU	TRANSFER
Fall				
MGMT 326	Management & Org Behavior	3	_____	_____
MRKT 355	Market Research and Analysis	3	_____	_____
_____	Business Elective	3	_____	_____
_____	Unrestricted Electives	3	_____	_____
FINA 360	Financial Management	3	_____	_____
Spring				
MGMT 236	Management Info Systems	3	_____	_____
MGMT 350	Business Ethics	3	_____	_____
MRKT 310	Consumer Behavior	3	_____	_____
MRKT 3/4	UD Marketing Elective	3	_____	_____
3	UD Interdisciplinary Elective	3	_____	_____
_____	Unrestricted Elective	1	_____	_____

4th YEAR			WU	TRANSFER
Fall				
MRKT 400	Pricing Strategies and Tactics	3	_____	_____
MRKT 3/4	UD Marketing Elective	3	_____	_____
MGMT 400	Operation Management	3	_____	_____
MGMT 461	Leadership	3	_____	_____
3	UD General Education Elective	3	_____	_____
Spring				
MRKT 451	Strategic Marketing	3	_____	_____
MRKT 490	Internship	3	_____	_____
MGMT 483	Business Policy and Strategy	3	_____	_____
MRKT 3/4	UD Marketing Elective	3	_____	_____

Keyword #Search Option



Keyword #Search Option is an additional method to search for course sections using the Keywords search bar, use **ONLY** the specific # codes shown below; no other # codes have been created.

General Education #Search

- #LD GE Elect = Lower Division General Education Elective
- #UD GE Elect = Upper Division General Education Elective
- #Social Science = Social Science Elective
- #Humanities = Humanities Elective
- #Ethics = Ethics Elective
- #Art History = Art History Elective
- #UD Art History = Upper Division Art History Elective
- #Lab Science = Natural Science with Lab Elective
- #UD INDS = Upper Division Interdisciplinary Elective
- #Mathematics = Mathematics Elective