

2023-2024
Academic Worksheet

FASHION MARKETING

GENERAL
EDUCATION

Core Competencies

Breadth

Principles

Name _____

ID# _____ Matriculated _____

Minimum Unit Requirement	120
Major and BBA Core	66
General Education	49
Unrestricted Electives	5

Preparatory Requirements

WRIT 114 Academic Writing Workshop	0
MATH 100 Pre-Statistics	3

Minor Requirements

Minor Program _____

Course _____ Semester _____

Course _____ Semester _____

Course _____ Semester _____

Course _____ Semester _____

Course _____ Semester _____

Course _____ Semester _____

1st YEAR

			WU	TRANSFER
Fall				
FMRK 100	Fashion Fundamentals	3	_____	_____
WRIT 113	First-Year Academic Writing	3	_____	_____
MDST 120	Public Speaking	3	_____	_____
ENVT 220	Environmental Studies	3	_____	_____
_____	Unrestricted Elective	3	_____	_____
_____	Unrestricted Elective	1	_____	_____
Spring				
MGMT 100	Fund of Business Enterprise	3	_____	_____
FMRK 235	Trend Analysis	3	_____	_____
INDS 1	Interdisciplinary Core Elective	3	_____	_____
LSCI	Information Theory Elective	1	_____	_____
MATH 220	Business Math	3	_____	_____
PSYC 150	General Psychology	3	_____	_____

2nd YEAR

			WU	TRANSFER
Fall				
FMRK 360	Fashion, Culture & Society	3	_____	_____
MGMT 110	Legal Environment of Business	3	_____	_____
MATH 226	Business Statistics	3	_____	_____
MRKT 301	Principles of Marketing	3	_____	_____
WRIT 313	Advanced Academic Writing	3	_____	_____
Spring				
ACCT 205	Financial Accounting	3	_____	_____
ECON	Economics Elective	3	_____	_____
FDES 261	History of Fashion 2	3	_____	_____
_____	General Education Elective	3	_____	_____
MRKT 310	Consumer Behavior	3	_____	_____

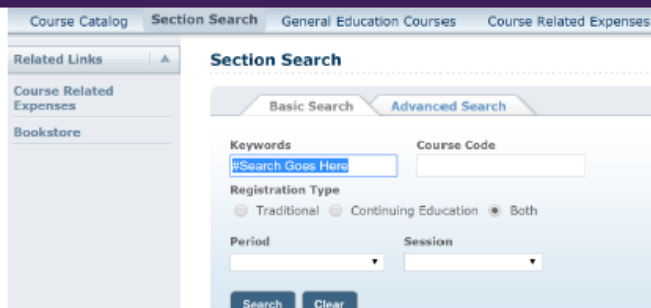
3rd YEAR

			WU	TRANSFER
Fall				
ACCT 206	Managerial Accounting	3	_____	_____
MGMT 326	Management & Org Behavior	3	_____	_____
FMRK 3/4	Fashion Marketing Elective	3	_____	_____
FMRK 346	Innovation Think Tank	3	_____	_____
_____	General Education Elective	3	_____	_____
Spring				
FINA 360	Financial Management	3	_____	_____
MGMT 350	Business Ethics	3	_____	_____
MGMT 236	Management Info Systems	3	_____	_____
FMRK 375	Field Experience	3	_____	_____
3	UD Interdisciplinary Elective	3	_____	_____
_____	Unrestricted Elective	1	_____	_____

4th YEAR

			WU	TRANSFER
Fall				
MGMT 461	Leadership	3	_____	_____
FMRK 3/4	Fashion Marketing Elective	3	_____	_____
MGMT 400	Operations Management	3	_____	_____
MRKT 355	Market Research & Analysis	3	_____	_____
_____	Natural Science with lab	3	_____	_____
Spring				
FMRK 3__	Fashion Marketing Elective	3	_____	_____
FMRK 480	Fashion Marketing Capstone	3	_____	_____
FMRK 490	Internship	3	_____	_____
MGMT 483	Business Policy and Strategy	3	_____	_____

Keyword #Search Option



Keyword #Search Option is an additional method to search for course sections using the Keywords search bar, use **ONLY** the specific # codes shown below; no other # codes have been created.

General Education #Search

- #LD GE Elect = Lower Division General Education Elective
- #UD GE Elect = Upper Division General Education Elective
- #Social Science = Social Science Elective
- #Humanities = Humanities Elective
- #Ethics = Ethics Elective
- #Art History = Art History Elective
- #UD Art History = Upper Division Art History Elective
- #Lab Science = Natural Science with Lab Elective
- #UD INDS = Upper Division Interdisciplinary Elective
- #Mathematics = Mathematics Elective