

## 2022-2023 Academic Worksheet MARKETING

GENERAL  
EDUCATION

Core Competencies

Breadth

Principles

1<sup>st</sup> YEAR

Fall

MGMT 100	Fund of Business Enterprise	3	_____	_____
WRIT 113	First-Year Academic Writing	3	_____	_____
INDS 1__	Interdisciplinary Core Elective	3	_____	_____
ENVT 220	Environmental Studies	3	_____	_____
_____	Unrestricted Elective	3	_____	_____
_____	Unrestricted Elective	1	_____	_____

WU

TRANSFER

Spring

MGMT 110	Legal Environment of Business	3	_____	_____
MDST 120	Public Speaking	3	_____	_____
PHIL 210	Ethical Systems	3	_____	_____
LSCI 105	Information Theory & Practice	1	_____	_____
MATH 220	Business Math	3	_____	_____
PSYC 150	General Psychology	3	_____	_____

2<sup>nd</sup> YEAR

Fall

ACCT 205	Financial Accounting	3	_____	_____
_____	Natural Science with Lab Elective	3	_____	_____
MATH 226	Business Statistics	3	_____	_____
ECON 203	Macroeconomics	3	_____	_____
WRIT 313	Advanced Academic Writing	3	_____	_____

WU

TRANSFER

Spring

MRKT 301	Principles of Marketing	3	_____	_____
ACCT 206	Managerial Accounting	3	_____	_____
_____	Art History Elective	3	_____	_____
3	UD General Education Elective	3	_____	_____
MRKT 2__	Marketing Elective	3	_____	_____

3<sup>rd</sup> YEAR

Fall

MGMT 326	Management & Org Behavior	3	_____	_____
MRKT 355	Market Research and Analysis	3	_____	_____
MRKT 2__	Marketing Elective	3	_____	_____
_____	Humanities Elective	3	_____	_____
FINA 360	Financial Management	3	_____	_____

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TRANSFER

Spring

MGMT 336	Management Info Systems	3	_____	_____
MGMT 350	Business Ethics	3	_____	_____
MRKT 310	Consumer Behavior	3	_____	_____
MRKT 3/4	Marketing Elective	3	_____	_____
3	UD Interdisciplinary Elective	3	_____	_____
_____	Unrestricted Elective	1	_____	_____

4<sup>th</sup> YEAR

Fall

MRKT 400	Pricing Strategies and Tactics	3	_____	_____
MRKT 3/4	Marketing Elective	3	_____	_____
MGMT 400	Operation Management	3	_____	_____
MGMT 461	Leadership	3	_____	_____
3	UD General Education Elective	3	_____	_____

WU

TRANSFER

Spring

MRKT 451	Strategic Marketing	3	_____	_____
MRKT 490	Internship	3	_____	_____
MGMT 483	Business Policy and Strategy	3	_____	_____
MRKT 3/4	Marketing Elective	3	_____	_____

Name \_\_\_\_\_

ID# \_\_\_\_\_

Matriculated \_\_\_\_\_

Minimum Unit Requirement **120**

Major and BBA Core	66
General Education	49
Unrestricted Electives	5

Preparatory Requirements

WRIT 114 Academic Writing Workshop	0	_____
MATH 100 Pre-Statistics	3	_____

Minor Requirements

Minor Program \_\_\_\_\_

Course \_\_\_\_\_ Semester \_\_\_\_\_

Course \_\_\_\_\_ Semester \_\_\_\_\_

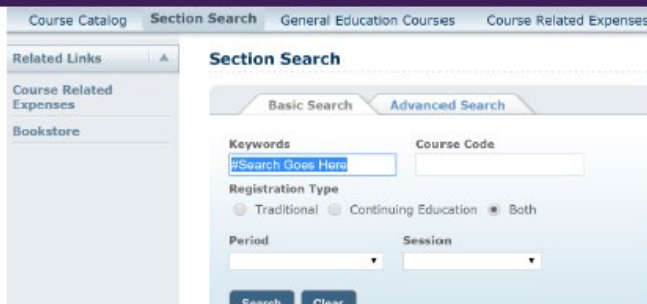
Course \_\_\_\_\_ Semester \_\_\_\_\_

Course \_\_\_\_\_ Semester \_\_\_\_\_

Course \_\_\_\_\_ Semester \_\_\_\_\_

Course \_\_\_\_\_ Semester \_\_\_\_\_

## Keyword #Search Option



**Keyword #Search Option** is an additional method to search for course sections using the Keywords search bar, use **ONLY** the specific # codes shown below; no other # codes have been created.

### General Education #Search

#LD GE Elect	=	Lower Division General Education Elective
#UD GE Elect	=	Upper Division General Education Elective
#Social Science	=	Social Science Elective
#Humanities	=	Humanities Elective
#Ethics	=	Ethics Elective
#Art History	=	Art History Elective
#UD Art History	=	Upper Division Art History Elective
#Lab Science	=	Natural Science with Lab Elective
#UD INDS	=	Upper Division Interdisciplinary Elective
#Mathematics	=	Mathematics Elective