

## FASHION MARKETING

GENERAL  
EDUCATION

Core Competencies

Breadth

Principles

Name \_\_\_\_\_

ID# \_\_\_\_\_ Matriculated \_\_\_\_\_

**Minimum Unit Requirement 120**

Major and BBA Core	69
General Education	46
Unrestricted Electives	5

**Preparatory Requirements**

WRIT 114 Academic Writing Workshop	0	_____
MATH 100 Pre-Statistics	3	_____

**Minor Requirements**

Minor Program \_\_\_\_\_

Course \_\_\_\_\_ Semester \_\_\_\_\_

Course \_\_\_\_\_ Semester \_\_\_\_\_

Course \_\_\_\_\_ Semester \_\_\_\_\_

Course \_\_\_\_\_ Semester \_\_\_\_\_

Course \_\_\_\_\_ Semester \_\_\_\_\_

Course \_\_\_\_\_ Semester \_\_\_\_\_

**1st YEAR**

**Fall**

			WU	TRANSFER
FMRK 100	Fashion Fundamentals	3	_____	_____
WRIT 113	First-Year Academic Writing	3	_____	_____
MDST 120	Public Speaking	3	_____	_____
ENVT 220	Environmental Studies	3	_____	_____
_____	Unrestricted Elective	3	_____	_____
_____	Unrestricted Elective	1	_____	_____

**Spring**

MGMT 100	Fund of Business Enterprise	3	_____	_____
FMRK 235	Trend Analysis	3	_____	_____
INDS 1	Interdisciplinary Core Elective	3	_____	_____
LSCI 105	Information Theory & Practice	1	_____	_____
MATH 220	Business Math	3	_____	_____
PSYC 150	General Psychology	3	_____	_____

**2nd YEAR**

**Fall**

			WU	TRANSFER
FMRK 360	Fashion, Culture & Society	3	_____	_____
MGMT 110	Legal Environment of Business	3	_____	_____
MATH 226	Business Statistics	3	_____	_____
MRKT 301	Principles of Marketing	3	_____	_____
WRIT 313	Advanced Academic Writing	3	_____	_____

**Spring**

ACCT 205	Financial Accounting	3	_____	_____
ECON 203	Macroeconomics	3	_____	_____
FDES 261	History of Fashion 2	3	_____	_____
PHIL 210	Ethical Systems	3	_____	_____
MRKT 310	Consumer Behavior	3	_____	_____

**3rd YEAR**

**Fall**

			WU	TRANSFER
ACCT 206	Managerial Accounting	3	_____	_____
MGMT 326	Management & Org Behavior	3	_____	_____
FMRK 3/4	Fashion Marketing Elective	3	_____	_____
FMRK 346	Innovation Think Tank	3	_____	_____
_____	Art History Elective	3	_____	_____

**Spring**

FINA 360	Financial Management	3	_____	_____
MGMT 350	Business Ethics	3	_____	_____
MGMT 336	Management Info Systems	3	_____	_____
FMRK 375	Field Experience	3	_____	_____
3	UD Interdisciplinary Elective	3	_____	_____
_____	Unrestricted Elective	1	_____	_____

**4th YEAR**

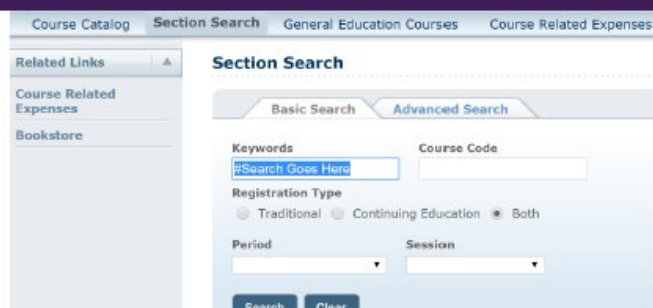
**Fall**

			WU	TRANSFER
MGMT 461	Leadership Theory & Practice	3	_____	_____
FMRK 3/4	Fashion Marketing Elective	3	_____	_____
MGMT 400	Operations Management	3	_____	_____
MRKT 355	Market Research & Analysis	3	_____	_____
_____	Natural Science with lab	3	_____	_____

**Spring**

FMRK 3/4	Fashion Marketing Elective	3	_____	_____
FMRK 480	Fashion Marketing Capstone	3	_____	_____
FMRK 490	Internship	3	_____	_____
MGMT 483	Business Policy and Strategy	3	_____	_____

## Keyword #Search Option



**Keyword #Search Option** is an additional method to search for course sections using the Keywords search bar, use **ONLY** the specific # codes shown below; no other # codes have been created.

**General Education #Search**

- #LD GE Elect = Lower Division General Education Elective
- #UD GE Elect = Upper Division General Education Elective
- #Social Science = Social Science Elective
- #Humanities = Humanities Elective
- #Ethics = Ethics Elective
- #Art History = Art History Elective
- #UD Art History = Upper Division Art History Elective
- #Lab Science = Natural Science with Lab Elective
- #UD INDS = Upper Division Interdisciplinary Elective
- #Mathematics = Mathematics Elective