

# WOODBURY

## MBA 2021-2022

### Master of Business Administration



**AACSB**  
ACCREDITED



**ACBSP**  
ACCREDITED

WOODBURY UN



## SCHOOL OF BUSINESS | THE DETAILS

5  
PERCENT

### AACSB ACCREDITATION

The School of Business holds AACSB accreditation, which is granted to less than 5% of all programs worldwide

ACBSP

### ACBSP ACCREDITATION

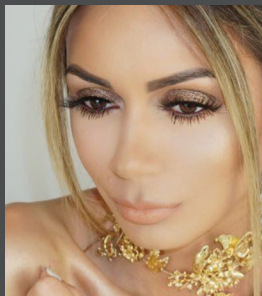
The School of Business is one of a thousand schools accredited by The Accreditation Council for Business Schools and Programs

36  
CREDITS

### INTENSIVE 36-CREDIT CURRICULUM

One to Two year program completion options





## LILIT CARADANIAN

### MBA ALUMNA

Class of 2010

### ABOUT

Lilit went from financial analyst at Disney to beauty educator before developing her brand, Elcie Cosmetics.

→ [Read her story at woodbury.edu/Lilit](https://woodbury.edu/Lilit)



Woodbury always felt like home, and I am so proud to have graduated and received my business knowledge there."

# INSPIRING FUTURE LEADERS

Woodbury University's practice-based MBA program is designed to prepare you for the next stage of your career and set you apart as a leader who thinks differently about business. It fits into your busy professional life while providing the quality you're looking for in an advanced degree.

## AN MBA PROGRAM YOU CAN MANAGE

Woodbury's intensive degree format allows you to complete your MBA degree while balancing the demands of your personal and professional life. The 36-credit program contains 12 integrated courses that can be completed in as little as one year. Woodbury's MBA program is about three things: responsible leadership, sustainable business, and self-empowerment. **Our one-year MBA is affordable, work-compatible, and practice-based. A business background is not required, nor is the GMAT/GRE.**

## PROGRAM FEATURES | TIMELINE

### INTENSIVE FORMAT

Courses are offered in 7-week sessions with two sessions per semester, allowing you to take as many as four courses per semester.

### EVENING AND WEEKEND COURSES

Take classes in the evenings, on the weekends (offered during select semesters), or both to complete your degree in a shorter period of time.

- » **Weeknight Class Format** Meet from 6 pm–10 pm one evening each week
- » **Weekend Class Format** Meet on either Saturday or Sunday from 8 am–12 pm or 1 pm–5 pm
- » **Hybrid Courses** Select courses may be offered in hybrid format, with some online sessions and some physical meetings, to reduce commute stress while enhancing the learning experience



## YOUR COURSE OF ACTION



### PREPARE FOR YOUR MBA

Don't have a degree in business (or a related field) from an accredited undergraduate institution?

You can prepare for the MBA program by taking Woodbury's pre-MBA courses. Each PMBA course is equivalent to two or more undergraduate-level business courses.

When you are admitted into the MBA program, you will receive a PMBA evaluation stating any prerequisite courses you need to take. This evaluation is based on the official transcripts you submit during the admissions process.

If you have an undergraduate degree in business from an AACSB- or ACBSP-accredited program, you are automatically waived from PMBA courses. To be waived from a PMBA course, you must have completed corresponding undergraduate courses with a grade of "C" or higher.

#### PMBA COURSES

- Accounting Practices
- Organizational Behavior and Strategy
- Fundamentals of Finance, Economics and Statistics

## MBA CURRICULUM

The MBA program consists of 12 integrated courses. Nine of these courses are required and provide an in-depth and holistic view of business. Three additional electives give you the opportunity to form a concentration in an area of business that interests you.

### NINE REQUIRED INTEGRATED CORE COURSES

- Financial Accounting
- Quantitative Methods for Business Decisions
- Managerial Economics
- Managing and Leading Organizations Ethically
- Marketing Concepts and Strategies
- Managerial Finance, Theory and Practice
- Management of Information Technology
- Entrepreneurship
- Strategic Management Consulting

## MBA CONCENTRATIONS

MBA students are able to complete a general MBA or select a concentration in **Accounting-Finance**, **Leadership-Global Strategy**, **Entertainment Management**, **Entrepreneurship**, or **Sustainability Management**.

**ACCOUNTING-FINANCE** This concentration offers courses in Managerial Accounting; Forensic Accounting; Corporate Finance; Tax Theory and Application; International Finance; Investment Analysis; and various timely topics.

**LEADERSHIP-GLOBAL STRATEGY** This concentration offers courses in Ethical Leadership; Self-Leadership; Creativity in Management; Emotional Intelligence; Corporate Finance, Change Management; Social Entrepreneurship; International Marketing; and International Business Strategy.

**SUSTAINABILITY MANAGEMENT** This concentration offers courses in Sustainability Management; Fundamentals of Sustainability: Reuse, Reduce, and Recycle; Ethics of Sustainability; Healthy, Humane, and Sustainable Living; Leadership for Sustainability; Sustainability and Spirituality; and Sustainable Business Models and Solutions.

**ENTREPRENEURSHIP** This concentration offers courses in Developing an Entrepreneurial Mindset; Social Entrepreneurship; New Venture Creation; Family Business Management; Small Business Management; Entrepreneurship and Franchising; and Entrepreneurial Leadership.

**ENTERTAINMENT MANAGEMENT** This concentration offers courses in Management and Leadership in the Entertainment Industry; Entertainment Marketing; Promotion and Branding; Financial Management in the Entertainment Industry; Entertainment Law and Ethics; Marketing and Media in Arts and Entertainment Enterprises; and Creativity in Arts and Entertainment Enterprises.

*A student can select up to three elective courses in their chosen area of concentration.*

» TO LEARN MORE, VISIT [WOODBURY.EDU/MB](http://WOODBURY.EDU/MB)



## TUITION, SCHOLARSHIPS AND FEES

**Woodbury University offers generous merit based scholarships to incoming MBA students up to \$18,000. The MBA merit awards are based on undergraduate GPA and are deducted from total program tuition and fees.**

## YOUR ROADMAP TO ENROLLMENT

The GMAT/GRE is not a requirement for admission to the MBA Program.

A bachelor's degree from a regionally accredited institution with a minimum GPA of 2.5 is required. The MBA Committee will review those who apply with a lower GPA on a case by case basis.

## ADMISSION REQUIREMENTS

### DOMESTIC APPLICANTS

- Online application
- Official transcripts
- Personal statement (2-3 pages)
- Recommendation letters (3)
- Professional resume

### INTERNATIONAL APPLICANTS

In addition to the domestic applicant requirements, international students may need to submit the following:

- Official TOEFL/IELTS score report
- Evaluation of international transcripts (if applicable)
- Copy of passport and/or visa
- Financial guarantee



# Where Woodbury MBA Graduates Work

Bank of America  
 Bloomingdale's  
 Ernst & Young  
 Farmers Insurance  
 Honda Corporation  
 Jet Propulsion Laboratory  
 Kaiser Permanente  
 Lockheed Martin  
 Los Angeles Times  
 Macy's  
 Medtronic  
 Merrill Lynch  
 Meggitt Control Systems  
 NBC Universal  
 PricewaterhouseCoopers  
 Sony Entertainment  
 Target  
 The Walt Disney Company  
 Warner Bros.  
 Wells Fargo



## APPLICATION DEADLINES

Fall semester: July 1  
 Spring semester: November 1

## START DATES

Fall semester begins in August  
 Spring semester begins in January

For more information please visit  
[woodbury.edu/academic\\_calendar/](http://woodbury.edu/academic_calendar/)

## QUESTIONS?

Meet with the MBA Chair:  
 Dr. Satinder Dhiman  
 818.625.7288  
[satinder.dhiman@woodbury.edu](mailto:satinder.dhiman@woodbury.edu)

## APPLY NOW AT WOODBURY.EDU

**OFFICE OF ADMISSIONS**  
 7500 N. Glenoaks Blvd.  
 Burbank, CA 91504  
 818.252.5209  
[mba@woodbury.edu](mailto:mba@woodbury.edu)  
[woodbury.edu/mba](http://woodbury.edu/mba)

**WOODBURY**  
 UNIVERSITY  
 FOUNDED IN 1884