



# ACCOUNTING | BBA



WOODBURY UNIVERSITY'S ACCOUNTING
major provides future CPAs with the
tools they need to succeed in the real world.

### HOW WE HELP YOU

- + Opportunities for immediate job placement
- + One-on-one faculty mentoring (student-faculty ratio 9:1)

### **HOW WE EXPAND YOUR NETWORK**

- » Meet the Firms
  A networking event where maio
- A networking event where major accounting firms come to campus to meet and network with students.
- » VITA (Volunteer Income Tax Assistance) A spring semester event, where accounting faculty and students assist the community with tax filing.

### **CAREER OPPORTUNITIES**

- + Auditor (Public Accounting)
- + Forensic Accountant
- + Corporate Controller
- + Financial Analyst
- + Tax Accountant
- + Treasurer
- + Director of Financial Reporting
- + Chief Financial Officer (CFO)
- + Federal Bureau of Investigation
- + Internal Revenue Service

Our BBA Accounting graduates move on to graduate schools, accounting firms, take over family businesses or start their own (after passing the CPA exam).

→ All Accounting students are required to complete a professional internship before graduation.



Learning accounting from excellent educators who carry real-world experience and encourage their students to strive for the best is a dream come true to me!"

—HRAND "HARRY" KRKYAN

> Learn how this student turned an internship with Ernst & Young into a full-time job

### STUDENT SPOTLIGHT



### RUXANDRA BADILAS

Accounting
student Ruxandra
Badilas turned
her internship
at the 'Big 4'
accounting
firm into
something bigger.

Read and listen to her story at woodbury.edu/Ruxy





# COMPUTER INFORMATION SYSTEMS | BS

BECOME AN IT PROFESSIONAL WITH OUR BRAND-NEW CIS DEGREE! This program is designed to transform new students into skilled technologists. This is a hands-on degree, and focuses on application over abstract theory. How many other computing degrees give freshmen their own server?

### CAREER OPPORTUNITIES

- + Software Programmer
- + Systems Analyst
- + Network Manager
- + Website Creator
- + Chief Information Officer
- + Data Engineer
- + Data Analyst







# DESIGNED JUST FOR YOU, THE CIS DEGREE IS BUILT AROUND FOUR CORE CONCEPTS

- » Programming
- + Learn the Python and C programming languages
- + Create games
- + Build websites
- + Write mobile apps
- » Data
  - + Analyze massive datasets
- + Deploy atificial intelligence
- + Create interactive visualizations
- » Infrastructure
- + Manage Linux and Windows servers
- + Become a security professional
- » Business
- + Build a viable business model around your software
- + Find how to market your software
- + Learn about the fundamentals of business

## 

Technology made large populations possible; large populations now make technology indispensable."

— JOSEPH KRUTCH, WRITER

Dr. Garrett launches new Computer Information Systems major

### **FACULTY SPOTLIGHT**



### CIS FACULTY

Our program's goal is to help anyone take the first step towards a technology career. We'll give you all of the knowledge and skills to own your professional life.

Read more at woodbury.edu/Nathan



# FASHION MARKETING | BBA



# woodbury University's Fashion Marketing major educates future leaders in the fashion industry.

Our Fashion Marketing degree is a leader in embracing cutting-edge technology to meet the needs of today's digital landscape.

### HOW WE HELP YOU

- + Great opportunities in the world's foremost new media, entertainment and fashion capitals
- + Mentorship program with digital and creative agencies
- + Partnerships with a wide range of business brands (e.g. Burberry, Hollywood Reporter, Teen Vogue, Aldo, BCBG, WWD, CBS, Kenneth Cole, and Topshop)
- + Field trips to visit major brands and industry leaders

### **HOW WE EXPAND YOUR NETWORK**

» WWD Magic

A major fashion gathering, held in Las Vegas, each spring. WWD Magic is where industry leaders find the latest apparel, footwear, accessories and manufacturing.

» Innovation Think Tank and Field Trips Major opportunities for students to track consumer interests and emerging behaviors in different areas, such as food, travel, shopping, homes and automobiles

### CAREER OPPORTUNITIES

- + Retail Fashion Director
- + Retail Planning Director
- + Product Development
- + Brand Marketing Director
- + Brand Licensing Manager
- + Fashion PR Director
- + Fashion Journalist
- + Fashion or Lifestyle Forecaster
- + Fashion Brand Stylist
- + Social Media Manager
- → All Fashion Marketing students are required to complete a professional internship before graduation.

This student found the perfect fit in Fashion Marketing

### STUDENT SPOTLIGHT



### **JULIA COMETE**

Julia thought
that she always
wanted to
be a fashion
designer. Then
she discovered
another way
to harness her
creativity and her
interest in fashion.

Read her story at woodbury.edu/Julia







MANAGEMENT | BBA

MANAGEMENT IS THE MOST FLEXIBLE.

variety of business settings.

**HOW WE HELP YOU** 

+ Networking and connection with

+ Great team projects and industry-driven

+ An appealing combination of scholarly and practice-based professors/mentors

+ Focus on creativity and entrepreneurship:

**HOW WE EXPAND YOUR NETWORK** 

An event during which local business

executives meet with students for career

Local business leaders assist students with

career advice and networking opportunities.

» Creative Minds Conference

advice and opportunities.

» Career Development Encounter

many of our alumni are owners of businesses

real-life endeavors.

presentations

+ Guest lectures

potential employers

with global reach

+ Civic engagement

widespread and sought-after skill in a

Our management professors engage students in

thought-provoking discussions and challenging

» Rotating Executive in Residence Program
A wide range of business leaders take turns to schedule one-on-one sessions to assist students in their career development, and serve as liaisons

### CAREER OPPORTUNITIES

with the corporate world.

- + Technology: Training and Development Coordinator
- + Education: Recruiting Coordinator Specialist
- + Entertainment: General Manager, Creative Operations Manager, Operations System Administrator
- + Career Preparation: Career Advisor
- + Real Estate: General Manager
- + Human Resources: HR Officer | Manager
- + Health Care: Business Analyst, Supervisor, Manager
- + Hospitality: Hotel and Restaurant Manager
- + Non-Profit: CEO, Planning and Operations Manager
- → All Management students are required to complete a professional internship before graduation.

# 3+1 вва мва

WOODBURY'S 3+1 PROGRAM combines both a BBA in Management and an MBA, enabling students to earn their undergraduate degree and a Master's in Business Administration in just four years.

Managers are needed in every industry and at every level. The 3+1 program enables students to complete their BBA Management degree and their MBA in just 4 years.

This alumna is a trendspotter with an entrepreneurial spirit

### **ALUMNI SPOTLIGHT**



### MARIYA PALANJIAN

Well before unicorns were running loose in the fields of Silicon Valley and on the sands of Silicon Beach, Mariya Palanjian was showing how it's done.

Read her story at woodbury.edu/Mariya



# Our marketing faculty collaborates with Southern California businesses in areas such as sports, media, entertainment, and real-estate to create hands-on assignments that benefits both students and organizations.

# MARKETING | BBA

### BECOME VERSATILE BY STUDYING MARKETING.

By majoring in marketing, you can take your knowledge and skills to any business to develop powerful brands, improve customer experiences, and drive revenue.

### HOW WE HELP YOU

- + E-portfolios and certificates
- + Partnerships with Sony Film, NBC Home Entertainment, and Disney
- + Immersive learning
- + Accessible faculty
- + Workshop style classes
- + Simulated corporate board room experiences
- + Personalized one-on-one attention
- + Market research, consumer behavior, strategic marketing, and sustainability marketing courses

We are a tightly knit community with a strong network of support. Faculty and staff encourage creativity, innovation and collaboration across all disciplines."

- OSCAR BARCENA | ALUMNI

### HOW WE EXPAND YOUR NETWORK

- » Civic Engagement Projects
  Marketing students engage in a variety of
  civic engagement opportunities, including
  real-world consulting projects and
  marketing campaigns.
- » NBC Home Entertainment Project Students identify and solve a real-world problem facing a corporate conglomerate. By designing a well-researched campaign, students present their solutions to NBC corporate executives for immediate industry feedback.

### CAREER OPPORTUNITIES

- + Advertising/Promotion Manager
- + Brand Manager
- + Marketing Manager
- + Market Research Analyst
- + Production Manager
- + Digital Media Director
- + Director of Internet Marketingr
- + Digital Marketing Specialist
- + SEO Manager
- + Web Marketing Manager
- ightarrow All Marketing students are required to complete a professional internship before graduation.



This student followed her dreams and became more versatile with marketing.

### STUDENT SPOTLIGHT



MADISON CHAMBERS-GARCIA

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When we face our fears and do things that scare us, we are doing it on behalf of the women who came before us who didn't have the chance."

Read her story at woodbury.edu/ Madison



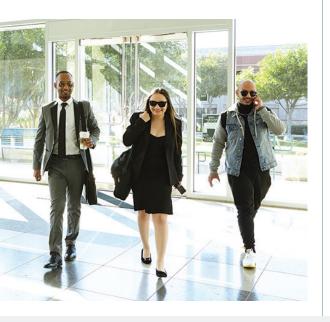
# No Matter Where You are in Life, We Always Have Room for You.

### **OUR BUSINESS FACULTY UNDERSTANDS**

how returning to the classroom can be challenging. We dedicate ourselves to help you make a seamless transition by providing:

- + A Welcoming Community
- + 7-Week Courses
- + Applied Practice Projects
- + Professors with Industry Experience
- + Dedicated and Personable Support

THINKING OF A CHANGE? OUR DOORS ARE ALWAYS OPEN.





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My experience at Woodbury University was phenomenal. The faculty and staff are attentive, encouraging and seek for each student to grow and strengthen their experiences within their fields."

- JOWITA CHOMENTOWSKA I ALUMNA

# MOVE FORWARD WITH AN MBA

### FLEXIBLE FOR YOUR BUSY LIFESTYLE

- + Complete your degree in just one year
- + Evening and weekend classes are available
- + Concentrations in Accounting-Finance or Leadership-Global Strategy
- + 7-Week Intensive Courses

### HOW WE EXPAND YOUR NETWORK

### » Civic Engagement

MBA students participate in real-life consulting projects and help develop strategies toward increased success for local companies, in addition to participating in socially-responsible group assignments that focus on and address the needs and opportunities in the community.

- » MBA Association Events
- Toy Drive and Holiday Event: This event provides MBA students with an opportunity to lead an initiative that is designed to directly assist their community.
- MBAA Gala: A culminating event held during the spring semester which brings together current MBA students, alumni and faculty to celebrate the end of the academic year in style.







### AN MBA PROGRAM DESIGNED FOR YOU

Woodbury's intensive degree format allows you to complete your MBA degree while balancing the demands of your personal and professional life. The 36-credit program contains 12 integrated courses that can be completed in as little as one year.

### WHERE OUR MBA GRADS WORK

- + Bank of America
- + Ernst & Young
- + Honda Corporation
- + Jet Propulsion Laboratory
- + Kaiser Permanente
- + Lockheed Martin
- + Los Angeles Times
- + Medtronic
- + Merrill Lynch
- + Meggitt Control Systems
- + NBC Universal
- + PricewaterhouseCoopers
- + The Walt Disney Company
- + Warner Bros.
- + Wells Fargo
- → The GMAT/GRE is not a requirement for admission to the MBA Program

This MBA graduate has built a company out of her greatest professional passion.

### ALUMNI SPOTLIGHT

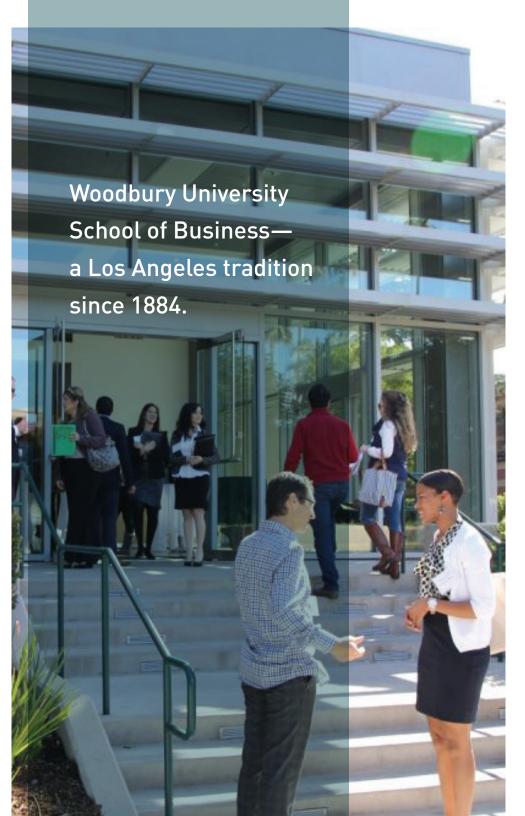


### LILIT CARADANIAN

Beauty artist and educator, Lilit Caradanian, founded and developed Elcie Cosmetics, after spending over a decade of gaining industry knowledge and business operations expertise.

Read her story at woodbury/Lilit





### **CONTACT US!**

We always have time to help build your legacy.

818.252.5221 info@woodbury.edu

### ACCOUNTING

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### COMPUTER INFORMATION SYSTEMS

Nathan Garrett, Ph.D.

### FASHION MARKETING

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### MANAGEMENT

Svetlana Holt, Ed.D.

### MARKETING

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### MBA

Satinder Dhiman, Ph.D., Ed.D.



### WOODBURY UNIVERSITY FOUNDED IN 1884

woodbury.edu/business