

WOODBURY UNIVERSITY MBA

Master of Business
Administration | 2020-2021



AACSB
ACCREDITED



ACBSP
ACCREDITED



SCHOOL OF BUSINESS | THE DETAILS



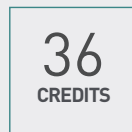
AACSB ACCREDITATION

The School of Business holds AACSB accreditation, which is granted to less than 5% of all programs worldwide



ACBSP ACCREDITATION

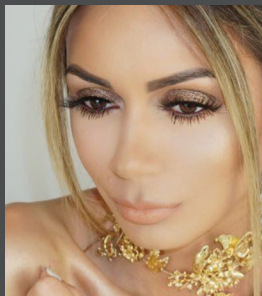
The School of Business is one of only a thousand schools accredited by The Accreditation Council for Business Schools and Programs



INTENSIVE 36-CREDIT CURRICULUM

One to two year program completion options





LILIT CARADANIAN

MBA ALUMNA

Class of 2010

ABOUT

Lilit went from financial analyst at Disney to beauty educator before developing her brand, Elcie Cosmetics.

→ [Read her story at woodbury.edu/Lilit](http://woodbury.edu/Lilit)



Woodbury always felt like home, and I am so proud to have graduated and received my business knowledge there."

INSPIRING FUTURE LEADERS

Woodbury University's practice-based MBA program is designed to prepare you for the next stage of your career and set you apart as a leader who thinks differently about business. It fits into your busy professional life while providing the quality you're looking for in an advanced degree.

MBA PROGRAM YOU CAN MANAGE

Woodbury's intensive degree format allows you to complete your MBA degree while balancing the demands of your personal and professional life. The 36-credit program contains 12 integrated courses that can be completed in as little as one year. Woodbury's MBA program is about three things: responsible leadership, sustainable business, and self-empowerment. **Our affordable private-school MBA is work-compatible and practice-based. It does not require the GMAT/GRE and is open to all students with business or non-business undergraduate degrees.**

PROGRAM FEATURES | TIMELINE

INTENSIVE FORMAT

Courses are offered in 7-week sessions with two sessions per semester, allowing you to take as many as four courses per semester.

EVENING AND WEEKEND COURSES

Take classes in the evenings, on the weekends (offered during select semesters), or both to complete your degree in a shorter period of time.

- » **Weeknight Class Format** Meet from 6 pm–10 pm one evening each week
- » **Weekend Class Format** Meet on either Saturday or Sunday from 8 am–12 pm or 1 pm–5 pm
- » **Hybrid Courses** Select courses may be offered in hybrid format, with some online sessions and some physical meetings, to reduce commute stress while enhancing the learning experience



PREPARE FOR YOUR MBA

Don't have a degree in business (or a related field) from an accredited undergraduate institution?

You can prepare for the MBA program by taking Woodbury's pre-MBA courses. Each PMBA course is equivalent to two or more undergraduate-level business courses.

When you are admitted into the MBA program, you will receive a PMBA evaluation stating any prerequisite courses you need to take. This evaluation is based on the official transcripts you submit during the admissions process.

If you have an undergraduate degree in business from an AACSB- or ACBSP-accredited program, you are automatically waived from PMBA courses. To be waived from a PMBA course, you must have completed corresponding undergraduate courses with a grade of "C" or higher.

PMBA COURSES

- Accounting Practices
- Organizational Behavior and Strategy
- Fundamentals of Finance, Economics and Statistics

YOUR COURSE OF ACTION



MBA CURRICULUM

The MBA program consists of 12 integrated courses. Nine of these courses are required and provide an in-depth and holistic view of business. Three additional electives give you the opportunity to form a concentration in an area of business that interests you.

NINE INTEGRATED CORE COURSES

- Financial Accounting
- Quantitative Methods for Business Decisions
- Managerial Economics
- Managing and Leading Organizations Ethically
- Marketing Concepts and Strategies
- Managerial Finance, Theory and Practice
- Management of Information Technology
- Entrepreneurship
- Strategic Management Consulting

MBA CONCENTRATIONS

MBA students are able to complete a General MBA or select a concentration in **Accounting-Finance** or **Leadership-Global Strategy**.

ACCOUNTING-FINANCE

In this area, we offer courses in Managerial Accounting, Forensic Accounting, Corporate Finance, Tax Theory and Application, International Finance, Investment Analysis, and various timely topics.

LEADERSHIP-GLOBAL STRATEGY

In this concentration, we offer courses in Ethical Leadership, Self-Leadership, Creativity in Management, Emotional Intelligence, Change Management, Social Entrepreneurship, International Marketing, and International Business Strategy.

A student can select up to three elective courses in their chosen area of concentration.

TUITION, SCHOLARSHIPS AND FEES

Woodbury University offers generous merit based scholarships to incoming MBA students up to \$18,000. The MBA merit awards are based on undergraduate GPA and are deducted from total program tuition and fees.

» TO LEARN MORE, VISIT WOODBURY.EDU/MBA



YOUR ROADMAP TO ENROLLMENT

The **GMAT/GRE** is not a requirement for admission to the MBA Program.

A bachelor's degree from a regionally accredited institution with a minimum GPA of 2.5 is required. The MBA committee will review those who apply with a lower GPA on a case by case basis.

ADMISSION REQUIREMENTS

DOMESTIC APPLICANTS

- Online application
- Official transcripts
- Personal statement (2-3 pages)
- Recommendation letters (3)
- Professional resume

INTERNATIONAL APPLICANTS

In addition to the domestic applicant requirements, international students may need to submit the following:

- Official TOEFL/IELTS score report
- Evaluation of international transcripts (if applicable)
- Copy of passport and/or visa
- Financial guarantee

Where Woodbury MBA Graduates Work

Bank of America
 Bloomingdale's
 Ernst & Young
 Farmers Insurance
 Honda Corporation
 Jet Propulsion Laboratory
 Kaiser Permanente
 Lockheed Martin
 Los Angeles Times
 Macy's
 Medtronic
 Merrill Lynch
 Meggitt Control Systems
 NBC Universal
 PricewaterhouseCoopers
 Sony Entertainment
 Target
 The Walt Disney Company
 Warner Bros.
 Wells Fargo



APPLICATION DEADLINES

Fall semester: July 1
 Spring semester: November 1

START DATES

Fall semester begins in August
 Spring semester begins in January

For more information please visit
woodbury.edu/academic_calendar/

QUESTIONS?

Meet with MBA Chair:
 Dr. Satinder Dhiman
 818.625.7288
satinder.dhiman@woodbury.edu

APPLY NOW AT WOODBURY.EDU

OFFICE OF ADMISSIONS
 7500 N. Glenoaks Blvd.
 Burbank, CA 91504
 818.252.5209
mba@woodbury.edu
woodbury.edu/mba

WOODBURY
 UNIVERSITY
 FOUNDED IN 1884