

WOODBURY MBA

Master of Business
Administration Program



AACSB
ACCREDITED



ACBSP
ACCREDITED



JACK PANOSSIAN

MBA ALUMNUS

Class of 2015

ABOUT

Jack is using his education and experience to build a brand based on sustainability.

→ [Read his story at woodbury.edu/Jack](https://woodbury.edu/Jack)



I wasn't interested in an institution where faculty members didn't even know your name, let alone care about your ultimate goals. At Woodbury, professors were impressive both for their credentials and for their humanity."

PRACTICE BASED

Woodbury University's practice-based MBA program is designed to prepare you for the next stage of your career and set you apart as a leader who thinks differently about business. It fits into your busy professional life while providing the quality you're looking for in an advanced degree.

AN MBA PROGRAM YOU CAN MANAGE

Woodbury's intensive degree format allows you to complete your MBA degree while balancing the demands of your personal and professional life. The 36-credit program contains 12 integrated courses that can be completed in as little as one year. Consider the ways it can give you a competitive edge as you seek to influence the world through business:

- + SUSTAINABILITY MATTERS + DESIGN THINKING + MORAL MINDSET
- + BUSINESS ANALYTICS + BROAD BUSINESS ORIENTATION

PROGRAM FEATURES

INTENSIVE FORMAT

Courses are offered in 7-week sessions with two sessions per semester, allowing you to take as many as four courses per semester.

EVENING AND WEEKEND COURSES

Take classes in the evenings, on the weekends (offered during select semesters), or both to complete your degree in a shorter period of time.

- » **Weeknight Class Format** Meet from 6 pm–10 pm one evening each week
- » **Weekend Class Format** Meet on either Saturday or Sunday from 8 am–12 pm or 1 pm–5 pm
- » **Hybrid Courses** Select courses may be offered in hybrid format, with some online sessions and some physical meetings, to reduce commute stress while enhancing the learning experience



SCHOOL OF BUSINESS | THE DETAILS



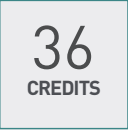
AACSB ACCREDITATION

The School of Business holds AACSB accreditation, which is granted to less than 5% of all programs worldwide



ACBSP ACCREDITATION

The School of Business is one of a thousand schools accredited by The Accreditation Council for Business Schools and Programs



INTENSIVE 36-CREDIT CURRICULUM

1- to 2-year program completion options





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PREPARE FOR YOUR MBA

Don't have a degree in business (or a related field) from an accredited undergraduate institution?

You can prepare for the MBA program by taking Woodbury's pre-MBA courses. Each PMBA course is equivalent to two or more undergraduate-level business courses.

When you are admitted into the MBA program, you will receive a PMBA evaluation stating any prerequisite courses you need to take. This evaluation is based on the official transcripts you submit during the admissions process.

If you have an undergraduate degree in business from an AACSB- or ACBSP-accredited program, you are automatically waived from PMBA courses. To be waived from a PMBA course, you must have completed corresponding undergraduate courses with a grade of "C" or higher.

PMBA COURSES

- Accounting Practices
- Fundamentals of Finance, Economics and Statistics
- Organizational Behavior and Strategy

YOUR COURSE OF ACTION



MBA CURRICULUM

The MBA program consists of 12 integrated courses. Eight of these courses are required and provide an in-depth and holistic view of business. Four additional electives give you the opportunity to form a concentration in an area of business that interests you.

EIGHT INTEGRATED CORE COURSES

- Financial Accounting
- Quantitative Methods for Business Decisions
- Managerial Economics
- Managing and Leading Organizations Ethically
- Marketing Concepts and Strategies
- Managerial Finance
- Entrepreneurship
- Strategic Management Consulting

MBA CONCENTRATIONS

MBA students are able to complete a general MBA or select a concentration in **Accounting-Finance** or **Leadership-Global Strategy**.

ACCOUNTING-FINANCE

In this area, we offer courses in Managerial Accounting, Tax Theory and Application, International Finance, Investment Analysis, and various timely topics.

LEADERSHIP-GLOBAL STRATEGY

In this concentration, we offer courses in Ethical Leadership, Self-Leadership, Creativity in Management, Emotional Intelligence, Comparative Management, International Marketing, and International Business Strategy.

A student can select up to four elective courses in their chosen area of concentration.

YOUR ROADMAP TO ENROLLMENT

The GMAT/GRE is not a requirement for admission to the MBA Program.

A bachelor's degree from a regionally accredited institution with a minimum GPA of 2.5 is required. The MBA Committee will review those who apply with a lower GPA on a case by case basis.

» **TO LEARN MORE, VISIT [WOODBURY.EDU/MBA](https://woodbury.edu/MBA)**

ADMISSION REQUIREMENTS

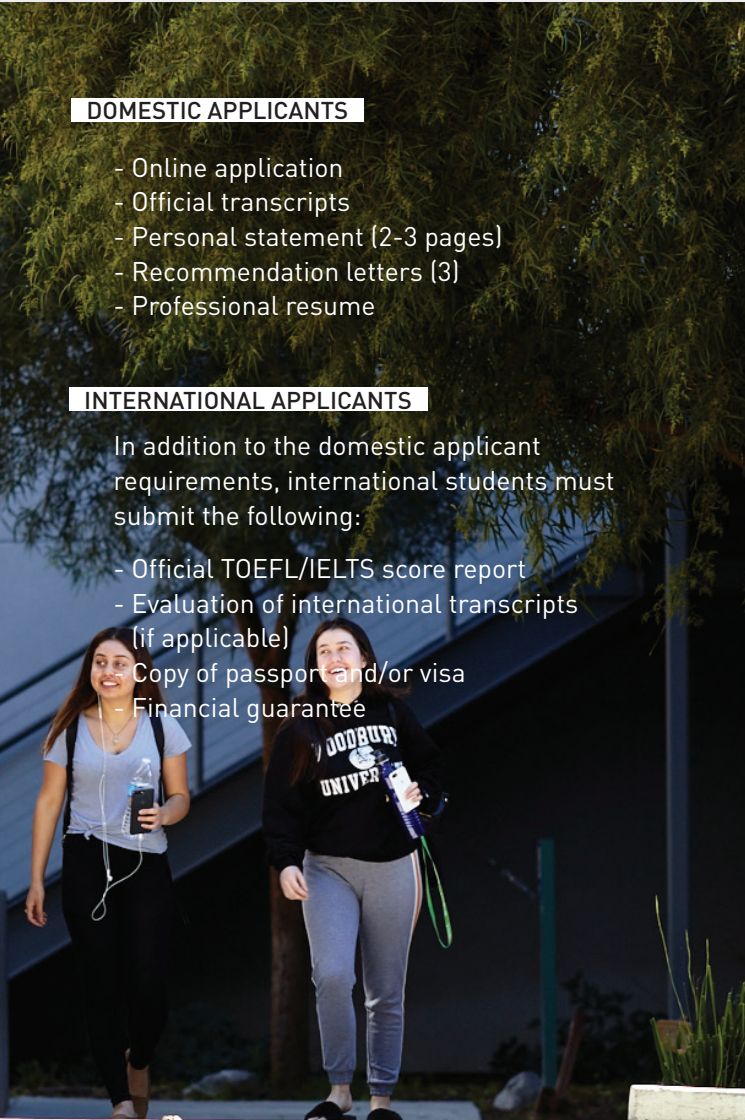
DOMESTIC APPLICANTS

- Online application
- Official transcripts
- Personal statement (2-3 pages)
- Recommendation letters (3)
- Professional resume

INTERNATIONAL APPLICANTS

In addition to the domestic applicant requirements, international students must submit the following:

- Official TOEFL/IELTS score report
- Evaluation of international transcripts (if applicable)
- Copy of passport and/or visa
- Financial guarantee



Where Woodbury MBA Graduates Work

Bank of America
Bloomingdale's
Ernst & Young
Farmers Insurance
Honda Corporation
Jet Propulsion Laboratory
Kaiser Permanente
Lockheed Martin
Los Angeles Times
Macy's
Medtronic
Merrill Lynch
Meggitt Control Systems
NBC Universal
PricewaterhouseCoopers
Sony Entertainment
Target
The Walt Disney Company
Warner Bros.
Wells Fargo



APPLICATION DEADLINES

Fall semester: July 1
Spring semester: November 1

START DATES

Fall semester begins in August
Spring semester begins in January

For more information please visit
woodbury.edu/academic_calendar/

TUITION AND FINANCIAL AID

Visit woodbury.edu/cost
to get the latest details.

QUESTIONS?

Meet with the MBA Director:
Dr. Satinder Dhiman
818.625.7288
satinder.dhiman@woodbury.edu

APPLY NOW AT WOODBURY.EDU

OFFICE OF ADMISSIONS

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WOODBURY
UNIVERSITY
FOUNDED IN 1884