

WOODBURY UNIVERSITY
MOHS NOIHSVA L'VANNAL FASHION SHOW

ARCHITECTURES

2019

form
fabric
fashion



SATURDAY, MAY 4, 2019
Honoring the Lifetime Achievement of Badgley Mischka

WOODBURY UNIVERSITY

WOULD LIKE TO INVITE YOU TO PARTICIPATE IN
OUR 55TH ANNUAL STUDENT FASHION SHOW.

This premier event provides the ultimate experience for our student designers and assists them in building imagery and press materials for their portfolios. On May 4, 2019, fashion lovers, aspiring designers, industry professionals, local media, dignitaries, Woodbury faculty and staff, alumni, and business leaders will come together to enjoy an electrifying runway fashion show with focus on highlighting students' talent and creativity.

The 2019 Woodbury fashion show, **ArchiTexture | Form // Fabric // Fashion**, will showcase the relationship between fashion and architecture and the ways in which architectural forms influence and inspire fashion design. As they develop their collections, students will study the works of modern and post-modern architecture and explore the relationship between clothing and built structures. Through this design process, the runway fashions will be stylistically imbued with an architectural influence.

ArchiTexture will explore three-dimensional form and textural sensibility through garments that will not only mimic folds, waves, twists and spirals of architectural design, but will also merge the two expressions in an exciting and innovative runway show.

The success of the show depends on the continuous support of donors and sponsors. It is a special event that creates a broad sense of camaraderie among students and faculty, serving as a collaboration point for industry professionals, designers, and sponsors.

Please join us

FOR A SPECTACULAR EVENING OF FASHION
honoring the lifetime achievement of

BADGLEY MISCHKA®

Mark Badgley and James Mischka joined forces in 1988 and are known for their sophisticated style and timeless designs. Hailed by Vogue as one of the "Top 10 American Designers", they are also known as the darlings of the Hollywood set. The design duo has made their mark over the past three decades with glamorous, stylish and wearable evening wear and accessories. Woodbury University is honored to celebrate their lifetime achievement in fashion design.

SATURDAY, MAY 4, 2019

MILLENNIUM BILTMORE HOTEL

506 S GRAND AVE | LOS ANGELES, CA 90071

4 PM GUEST CHECK-IN & VIP SEATING

5 PM RUNWAY SHOW

7 PM PRESIDENT'S DINNER

Expected attendance: 500+

woodbury.edu



2019

TITLE SPONSOR \$25,000

- > Logo on all event promotion materials
- > Live links on all viral and digital promotion (logo)
- > Sponsor logo "Thank you" projection
- > Runway show in-venue stands, tables
- > Front row seating at runway show and two tables of ten to the President's Dinner
- > Step-and-repeat logo branding
- > Full-page advertisement in program lookbook
- > "Thank you" in dinner program

FOUNDING SPONSOR \$5,000

- > Logo on all event promotion materials
- > Live links on all viral and digital promotion (logo)
- > Sponsor logo "Thank you" projection
- > Preferential seating at runway show and one table of ten to the President's Dinner
- > Step-and-repeat logo branding
- > Half-page advertisement in program lookbook
- > "Thank you" in dinner program

FRIENDS OF FASHION SPONSOR \$1,000

- > "Thank you" in program lookbook
- > "Thank you" in dinner program
- > Preferential seating at runway show and two invitations to the President's Dinner

HERITAGE SPONSOR \$10,000

- > Logo on all event promotion materials
- > Live links on all viral and digital promotion (logo)
- > Sponsor logo "Thank you" projection
- > Front row seating at runway show and one table of ten to the President's Dinner
- > Step-and-repeat logo branding
- > Full-page advertisement in program lookbook
- > "Thank you" in dinner program

SUSTAINING SPONSOR \$2,500

- > "Thank you" in program lookbook
- > "Thank you" in dinner program
- > Preferential seating at runway show and one table of eight to the President's Dinner

PROGRAM BOOK ADVERTISEMENT

- > Full-page advertisement \$1,000
- > Half-page advertisement \$500

GIFT-IN-KIND DONATION

- > Items that help produce the runway show and/or giveaway items

INDIVIDUAL TICKET(S) \$175

- > One seat at runway show
- > One seat at President's Dinner

Note: To be included in promotional materials, a written commitment to a sponsorship level must be received no later than March 30, 2019.

For event information and/or sponsorship opportunities, please email:
fashionshow@woodbury.edu

Net proceeds support the Woodbury Fashion Design Department.

Woodbury University is a 501(c)(3) organization. The value of goods and services received will be deducted from the sponsorship and reflected in the gift receipts. Our Tax ID is 95-2786163

WOODBURY
UNIVERSITY
FOUNDED IN 1884

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