

WOODBURY
SCHOOL OF
ARCHITECTURE

2018
SPRING
EVENTS

4/10

6:30pm

Fletcher Jones Auditorium

7500 N Glenoaks Blvd, Burbank, CA 91504

Stephanie Rigolot

WhatTheWhat Agency



WHAT THE WHAT

WHAT THE WHAT is a consulting firm that strategizes with clients to help secure new business, increase profitability and drive growth. Working with small-to-mid-size firms, they bring a broad range of experience and deep understanding of the industry to clients, devising and implementing business strategies that integrate operations, marketing, and business development for a better business as usual.

WHAT THE WHAT was founded in 2016 by Stephanie Rigolot, an AEC and CRE industry insider, architecturally trained with professional experience working internationally for Morphosis, JLL, Steinberg Architects and others.