

Feb
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Conversations

Lance Wyman and Felipe Orensanz

Lance Wyman Ltd,
Parsons, Visiting Lecturer

Zooburbia



Friday February 10, 6:30 pm



Woodbury School of Architecture
Spring Events 2017

Join us on Friday February 10, at
6:30 pm

Lance Wyman (B.1937, Newark, NJ, USA) is a graphic designer specializing in systems for cities, events, institutions and transit systems. Over the past 5 decades he has helped to define the field of environmental graphics.

His graphic design for the 1968 Mexico Olympics identity is widely celebrated as a pinnacle of environmental and branding design.

He teaches corporate and wayfinding design at Parsons where he has been a visiting lecturer since 1973.

ZOOBURBIA is an architecture and urbanism collective coordinated by Felipe Orensanz and Rodrigo Durán. Their work spans a wide variety of fields including design, research and development of editorial projects.

Their work has been featured in magazines such as *Arquine*, *CLOG* (New York), *MONU*

(Rotterdam), *Ground Up* (Berkeley), *Displacements* (Madrid), *Horizonte* (Weimar), *LUNCH* (University of Virginia), *STUDIO* (Milan), and *Pidgin* (Princeton University).

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