WOODBURY UNIVERSITY

2024-2025 **Academic Worksheet**

MARKETING

GENERAL Core Competencies EDUCATION Breadth Principles

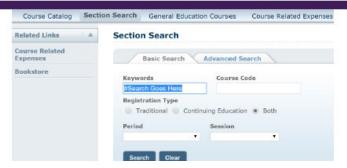
Name		

Minimum Unit Requirement	120
Major and BBA Core	60
General Education	49
Unrestricted Electives	11

WRIT 114 Academic Writing Workshop MATH 100 Pre-Statistics

Minor Requirements

Minor Program_ Course Semester Course Semester Course Semester Course Semester Course Semester Course Semester



Keyword #Search Option is an additional method to search for coul sections using the Keywords search bar, use ONLY the specific # co shown below; no other # codes have been created.

General Education #Search

= Lower Division General Education Elective **#LD GE Elect #UD GE Elect** = Upper Division General Education Elective **#Social Science** = Social Science Elective

= Humanities Elective #Humanities = Ethics Elective #Ethics **#Art History** = Art History Elective

= Upper Division Art History Elective **#UD Art History** = Natural Science with Lab Elective #Lab Science **#UD INDS** = Upper Division Interdisciplinary Elective

#Mathematics = Mathematics Elective

1st YEAR	Fall			WU	TRANSFER
	MGMT 100	Fund of Business Enterprise	3		
	WRIT 113	First-Year Academic Writing	3		
	INDS 1	Interdisciplinary Core Elective	3		
	ENVT 220	Environmental Studies	3		
		Unrestricted Elective	3		
		Unrestricted Elective	1		
	Spring				

Legal Environment of Business 3

General Education Elective

Information Theory Elective

Public Speaking

Business Math Psychology Elective

MGMT 110

MDST 120

LSCI 105

MATH 220

PSYC_

2nd YEAR	Fall			WU	TRANSFER
	ACCT 205	Financial Accounting	3		
		Natural Science with Lab Elective	3		
	MATH 226	Business Statistics	3		
	ECON	Economics Elective	3		
	WRIT 313	Advanced Academic Writing	3 _		_
	Spring MRKT 301 ACCT 206	Principles of Marketing Managerial Accounting Art History Elective Unrestricted Elective Business Elective	3 _ 3 _ 3 _ 3 _ 3 _		

3rd _{YEAR}	Fall			WU	TRANSFER
	MGMT 326	Management & Org Behavior	3 _		
	MRKT 355	Market Research and Analysis	3 _		
		Business Elective	3 _		
		Unrestricted Elective	3 _		
	FINA 360	Financial Management	3 _		
	Spring				
	Spring				
	MGMT 236	Management Info Systems	3 _		
	MGMT 350	Business Ethics	3 _		
	MRKT 310	Consumer Behavior	3 _		
	MRKT 3/4	UD Marketing Elective	3 _		
	3	UD Interdisciplinary Elective	3 _		
		Unrestricted Elective	1 _		

4th YEAR	Fall			WU	TRANSFER
	MRKT 400	Pricing Strategies and Tactics	3		
	MRKT 3/4	UD Marketing Elective	3		
	MGMT 400	Operation Management	3		
	MGMT 461	Leadership	3		
	3	UD General Education Elective	3		
ourse codes	Spring				

MRK I 451	Strategic Marketing	3	
MRKT 490	Internship	3	
MGMT 483	Business Policy and Strategy	3	
MRKT 3/4	UD Marketing Elective	3	