

2026-2027

Academic Worksheet

FASHION MARKETING

GENERAL
EDUCATION

Core Competencies

Breadth

Principles

Name

ID#Matriculated

Minimum Unit Requirement	120
Major and BBA Core	66
General Education	49
Unrestricted Electives	5

Preparatory Requirements

WRIT 114 Academic Writing Workshop	0
MATH 100 Pre-Statistics	3

Minor Requirements

Minor Program

CourseSemester

CourseSemester

CourseSemester

CourseSemester

CourseSemester

CourseSemester

1st YEAR

Fall

FMRK 100	Fashion Fundamentals	3	WU	TRANSFER
WRIT 113	First-Year Academic Writing	3		
MDST 120	Public Speaking	3		
ENVT 220	Environmental Studies	3		
	Unrestricted Elective	3		
	Unrestricted Elective	1		

Spring

MGMT 100	Fund of Business Enterprise	3		
FMRK 235	Trend Analysis	3		
INDS 1	Interdisciplinary Core Elective	3		
LSCI	Information Theory Elective	1		
MATH 220	Business Math	3		
PSYC 150	General Psychology	3		

2nd YEAR

Fall

FMRK 360	Fashion, Culture & Society	3	WU	TRANSFER
MGMT 110	Legal Environment of Business	3		
MATH 226	Business Statistics	3		
MRKT 301	Principles of Marketing	3		
WRIT 313	Advanced Academic Writing	3		

Spring

ACCT 205	Financial Accounting	3		
ECON	Economics Elective	3		
FDES 261	History of Fashion 2	3		
	General Education Elective	3		
MRKT 310	Consumer Behavior	3		

3rd YEAR

Fall

ACCT 206	Managerial Accounting	3	WU	TRANSFER
MGMT 326	Management & Org Behavior	3		
FMRK 3/4	Fashion Marketing Elective	3		
FMRK 346	Innovation Think Tank	3		
	General Education Elective	3		

Spring

FINA 360	Financial Management	3		
MGMT 350	Business Ethics	3		
MGMT 236	Management Info Systems	3		
FMRK 375	Field Experience	3		
3	UD Interdisciplinary Elective	3		
	Unrestricted Elective	1		

4th YEAR

Fall

MGMT 461	Leadership	3	WU	TRANSFER
FMRK 3/4	Fashion Marketing Elective	3		
MGMT 400	Operations Management	3		
MRKT 355	Market Research & Analysis	3		
	Natural Science with lab	3		

Spring

FMRK 3	Fashion Marketing Elective	3		
FMRK 480	Fashion Marketing Capstone	3		
FMRK 490	Internship	3		
MGMT 483	Business Policy and Strategy	3		