

## 2024-2025 Academic Worksheet

### FASHION MARKETING

GENERAL  
EDUCATION

Core Competencies

Breadth

Principles

Name \_\_\_\_\_

ID# \_\_\_\_\_ Matriculated \_\_\_\_\_

**Minimum Unit Requirement 120**

Major and BBA Core	66
General Education	49
Unrestricted Electives	5

#### Preparatory Requirements

WRIT 114 Academic Writing Workshop	0
MATH 100 Pre-Statistics	3

#### Minor Requirements

Minor Program \_\_\_\_\_

Course \_\_\_\_\_ Semester \_\_\_\_\_

Course \_\_\_\_\_ Semester \_\_\_\_\_

Course \_\_\_\_\_ Semester \_\_\_\_\_

Course \_\_\_\_\_ Semester \_\_\_\_\_

Course \_\_\_\_\_ Semester \_\_\_\_\_

Course \_\_\_\_\_ Semester \_\_\_\_\_

1<sup>st</sup> YEAR

**Fall**

			WU	TRANSFER
FMRK 100	Fashion Fundamentals	3	_____	_____
WRIT 113	First-Year Academic Writing	3	_____	_____
MDST 120	Public Speaking	3	_____	_____
ENVT 220	Environmental Studies	3	_____	_____
_____	Unrestricted Elective	3	_____	_____
_____	Unrestricted Elective	1	_____	_____

**Spring**

MGMT 100	Fund of Business Enterprise	3	_____	_____
FMRK 235	Trend Analysis	3	_____	_____
INDS 1	Interdisciplinary Core Elective	3	_____	_____
LSCI _____	Information Theory Elective	1	_____	_____
MATH 220	Business Math	3	_____	_____
PSYC 150	General Psychology	3	_____	_____

2<sup>nd</sup> YEAR

**Fall**

			WU	TRANSFER
FMRK 360	Fashion, Culture & Society	3	_____	_____
MGMT 110	Legal Environment of Business	3	_____	_____
MATH 226	Business Statistics	3	_____	_____
MRKT 301	Principles of Marketing	3	_____	_____
WRIT 313	Advanced Academic Writing	3	_____	_____

**Spring**

ACCT 205	Financial Accounting	3	_____	_____
ECON _____	Economics Elective	3	_____	_____
FDES 261	History of Fashion 2	3	_____	_____
_____	General Education Elective	3	_____	_____
MRKT 310	Consumer Behavior	3	_____	_____

3<sup>rd</sup> YEAR

**Fall**

			WU	TRANSFER
ACCT 206	Managerial Accounting	3	_____	_____
MGMT 326	Management & Org Behavior	3	_____	_____
FMRK 3/4	Fashion Marketing Elective	3	_____	_____
FMRK 346	Innovation Think Tank	3	_____	_____
_____	General Education Elective	3	_____	_____

**Spring**

FINA 360	Financial Management	3	_____	_____
MGMT 350	Business Ethics	3	_____	_____
MGMT 236	Management Info Systems	3	_____	_____
FMRK 375	Field Experience	3	_____	_____
3	UD Interdisciplinary Elective	3	_____	_____
_____	Unrestricted Elective	1	_____	_____

4<sup>th</sup> YEAR

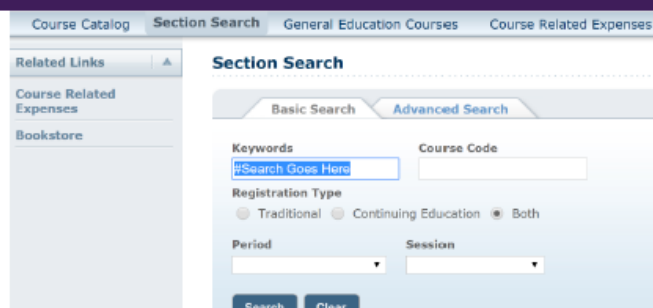
**Fall**

			WU	TRANSFER
MGMT 461	Leadership	3	_____	_____
FMRK 3/4	Fashion Marketing Elective	3	_____	_____
MGMT 400	Operations Management	3	_____	_____
MRKT 355	Market Research & Analysis	3	_____	_____
_____	Natural Science with lab	3	_____	_____

**Spring**

FMRK 3__	Fashion Marketing Elective	3	_____	_____
FMRK 480	Fashion Marketing Capstone	3	_____	_____
FMRK 490	Internship	3	_____	_____
MGMT 483	Business Policy and Strategy	3	_____	_____

## Keyword #Search Option



**Keyword #Search Option** is an additional method to search for course sections using the Keywords search bar, use **ONLY** the specific # codes shown below; no other # codes have been created.

#### General Education #Search

#LD GE Elect	=	Lower Division General Education Elective
#UD GE Elect	=	Upper Division General Education Elective
#Social Science	=	Social Science Elective
#Humanities	=	Humanities Elective
#Ethics	=	Ethics Elective
#Art History	=	Art History Elective
#UD Art History	=	Upper Division Art History Elective
#Lab Science	=	Natural Science with Lab Elective
#UD INDS	=	Upper Division Interdisciplinary Elective
#Mathematics	=	Mathematics Elective