Bachelor of Arts in Leadership



WOODBURY
UNIVERSITY
founded in 1884

LEAD ON A NEW LEVEL

You work hard, but now you're ready for something more. A promotion, a new way to approach your work, or a new career altogether.

You're ready to take your career to the next level by completing a degree that really means something—a degree that equips you to be a leader within your organization.

Woodbury University's highly practical Bachelor of Arts in Leadership program is designed to help you not only move up in your field, but also cross boundaries and imagine a new future for yourself and your work.

Woodbury University's BA in Leadership program is regionally accredited by the Western Association of Schools and Colleges (WASC)

PROGRAM BASICS

- Consider this program if you are interested in administration or leadership in the public non-profit or private sectors.
- The program is offered in an intensive format that combines fast-paced discussion with practical projects and presentations to mirror the workplace environment.
- The program can be completed in as little as 2.5 years by taking one course at a time (prerequisites must be fulfilled).
- The cohort model is a unique format in which students begin, complete classes, and graduate together, forming a structure of teamwork and support.

WHAT YOU WILL STUDY:

- Human behavior in an organization
- Principles of effective leadership
- Organizational structure and communication
- Ethical behavior and decision-making principles
- Conflict resolution and organizational change management

THINK ABOUT YOUR WORK IN A NEW WAY

"**True education offers students the means to explore intellectual possibilities that allow them to think about life and work in a new way.** This way of thinking leads to improved decision making, problem solving and planning. Ultimately, it provides tools for professional success. This is the essence of a Woodbury education.
—Dr. Ariane David, Leadership Professor"

“After taking a break from school to accept a full-time managerial position, I thought it would be impossible to complete my bachelor’s degree with my work schedule. The BAL program gave me the opportunity to not only continue my education, but to apply my newfound knowledge to my career immediately. It changed my outlook on my career and life by allowing me to identify and develop the leadership skills I always had. The combination of a great cohort and passionate instructors made my academic journey an unforgettable one.
—Levon Akopyan, ’15”

A PROGRAM THAT WORKS FOR YOU

Woodbury’s Bachelor of Arts in Leadership program is designed for the busy working professional looking to take the next step in a career. As you study, you will find that courses become much more than things to fit into your busy life—you’ll find that you can actually apply practical ideas from class sessions to your work.

PROGRAM DETAILS

- Complete this 48-credit program in 2.5 years (Associate’s degree or equivalent to 72 general education credits required).
- Attend evening class once per week
- Take two courses each semester; each course runs for one 7-week session and each semester has two 7-week sessions.

COURSE SEQUENCE

Each course offered is three credit hours.

Fall Semester, Year 1

Leadership Theory and Practice I
Leadership Theory and Practice II

Spring Semester, Year 1

Critical Analysis and Decision Making
Leadership and Social Responsibility

Summer Semester, Year 1

Organizational Structure: Private and Public Sectors
Personnel Development and Organizational Culture

Fall Semester, Year 2

Diversity and Organizational Culture
Leadership and Organizational Culture

Spring Semester, Year 2

Leadership and Interpersonal Communication
Leadership and Organizational Psychology

Summer Semester, Year 2

Leadership and Organizational Change
Managing Conflict and Labor Relations

Fall Semester, Year 3

Quantitative Methods I
Quantitative Methods II

Spring Semester, Year 3

Strategic Planning and Assessment
Capstone in Organizational Leadership

LEADERSHIP COURSES

Leadership Theory and Practice I
This course examines past theory in the field of leadership studies, covering the history, philosophy, theories, and concepts of leadership. It will provide students with the foundations of leadership and equip them to differentiate between the roles of manager and leader. Lecture, case study, experiential exercises and group processes.

Leadership Theory and Practice II
This course examines current theory in the burgeoning field of leadership studies. It includes practical application of leadership skills and their place in supervising and leading others. Also covered are ideas of self-awareness, understanding the role of leader, leadership styles, and the significance and implementation of vision statements. Lecture, case study, experiential exercises and group processes.

Critical Analysis and Decision Making
This course emphasizes both policy analysis and policy development. Based on the development of empirical data, the student utilizes both deductive and inductive decision making processes for problem analysis. Lecture, case study, experiential exercises and group processes.

Leadership and Social Responsibility
This course centers on a variety of moral dilemmas that prevail in societies and organizations. Students gain a deep understanding of the complexity of such moral dilemmas through critical analysis and application of ethical principles. Lecture, case study, experiential exercises and group processes.

Organizational Structure:
Private and Public Sectors
Emphasis is on organizational structure from a sociological point of view. The categories of learning include: diversity and common elements of organizational structure; rational, natural, and open systems perspectives. Course also covers an in-depth study of emerging issues and problems in public service employment. Students will identify and define the role of personnel administration within public sector, review objectives and processes of mobilizing and managing human resources for governmental services, and study conflict resolution and problem solving collective bargaining. Lecture, case study, experiential exercises and group processes.

Personnel Development and Organizational Culture

This course covers the basic principles underlying formulation and administration of human resource management, such as recruitment, selection, orientation, training, development, compensation, benefits, and salary. Upon understanding managing human resources, focus becomes primarily on more critical and social meanings associated with the development of human resources. Course topics include internal and external organizational influences upon individual morale, motivation, satisfaction, and performance. Lecture, case study, experiential exercises and group processes.

Diversity and Organizational Culture

This course is designed to provide students with conceptual models and successful examples of exercising leadership in a diverse culture. The goal of the course is to develop organizational leadership that aims to transform the workplace through global awareness and enhancement of human potential. Lecture, case study, experiential exercises and group processes.

Leadership and Organizational Culture

Equips students with a broad scope of organizational communication theories on which they can build effective internal/external communication strategies. Course focus is on organizational communication channels and networks. Also includes dyadic, small group, formal and informal communication as well as the relationship of communication to organizational satisfaction and effectiveness and how communication differs in leader-member exchange and mass communication. Lecture, case study, experiential exercises and group processes.

Leadership and Interpersonal Communication

Interpersonal aspects of leadership communications will be studied. This course explores concepts and develops related skills that define communication in a variety of face-to-face contexts. Topics include models of communication, language and meaning, verbal and nonverbal communication, interpersonal communication, small group communication, perception, conflict, and establishing positive human relationships via communication. Lecture, case study, experiential exercises and group processes.

Leadership and Organizational Psychology
This course provides an overview of leadership and employee behavior in the workplace and a broader study of organizational psychology. Topics include cultural issues involved in the development of organizations and their structure, the efficacy of various organizational structures on productivity, the well-being of employees, and organizational structure and culture as a reflection of values and norms. Lecture, case study, experiential exercises and group processes.

Leadership and Organizational Change
Students study the leader's role in organizational change, creating and preventing change, as well as determining organizations' readiness for change. Students explore the reasons for resistance to change and strategies for coping with that resistance. Lecture, case study, experiential exercises and group processes.

Managing Conflict and Labor Relations
The success of leaders often rests on their ability to manage conflict and build sustainable coalitions. Leaders must be able to strategically analyze complex multiparty negotiation and conflict situations. They need self-awareness and skills to manage crisis and to facilitate consensus while protecting and advancing their own interests and objectives. This course will apply analytical tools and concepts from the fields of negotiation and conflict management. Lecture, case study, experiential exercises and group processes.

Quantitative Methods I
Focusing on the pursuit of truth, this course gives a comprehensive perspective focusing on selecting appropriate data analysis techniques for research and evaluation designs. Emphasis is on self-understanding in the context of research and the appropriate use of various methodologies. The practical logic and applications of the statistics used for research designs are presented. Both descriptive and inferential statistics (parametric and non-parametric) are covered. Lecture, case study, experiential exercises and group processes.

Quantitative Methods II
The focus of this course is on formulation of research problems, development of interviewing

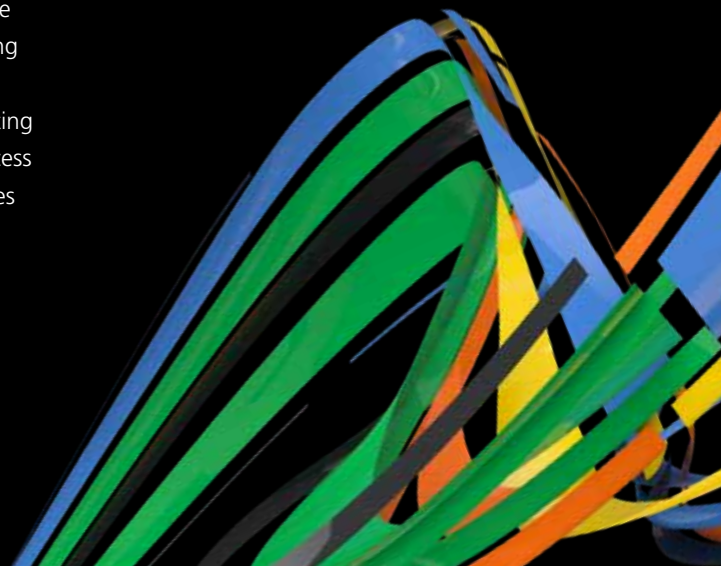
skills—including data collection and recording—establishing field relations and tactics, transcribing and analyzing data, and writing research reports. This course addresses the fundamentals of participant observation and interviewing. Students conceptualize their own research design and become more knowledgeable consumers of extant literature. Lecture, case study, experiential exercises and group processes.

Strategic Planning and Assessment

Major areas covered include those that will assist the student to: guide and direct the development of long range comprehensive strategic plan, including the documentation of the plan, guiding, and implementing the plan as well as on-going assessment of the success of the plan. Lecture, case study, experiential exercises and group processes.

Capstone in Organizational Leadership

This course builds on the leadership concepts contained in previous courses and provides the opportunity to synthesize all prior learning in leadership and related coursework with experiences, professional and personal. It enables students to expand their thinking outside present concepts and explore the arena of leadership as it will impact and apply in the future to the individual, the group, the organization, and an industry. Lecture, case study, experiential exercises and group processes.



PROGRAM REQUIREMENTS & ELIGIBILITY

Determine whether you meet the requirements for admission to the program. An Associate's degree, or at least 72 undergraduate credits (see guidelines below), are needed for admission into the program.

CREDITS NEEDED FOR ADMISSION

GENERAL EDUCATION

39 credits needed in the following areas:

- English Communication: 9 credits
- Mathematics: 3 credits
- Art History & Humanities: 9 credits
- Social & Behavioral Sciences: 9 credits
- Physical & Biological Sciences: 6 credits
- General Education Elective: 3 credits

UNRESTRICTED ELECTIVES

33 credits needed

Total Transfer Requirements: 72 credits

CREDITS NEEDED FOR GRADUATION WITH A BACHELOR OF ARTS

Once you are admitted to the Bachelor of Arts in Leadership program by satisfying the prerequisites, you will complete an additional 48 credit hours of coursework.

Total General Education: 39 credits
Total Unrestricted Electives: 33 credits
Total Leadership Courses: 48 credits

Total Bachelor of Arts degree: 120 credits



APPLY NOW
apply.woodbury.edu

TAKE THE NEXT STEP TO APPLY

If you are ready to take your career to the next level, follow these steps to apply for Woodbury's Bachelor of Arts in Leadership program.

APPLICATION CHECKLIST

Submit these documents to be considered for admission:

- Completed online application
- Official transcripts from all schools attended, regardless of credit received or courses completed. These items must be submitted sealed to the Office of Admissions or mailed directly to Woodbury University.
- One letter of recommendation that attests to your academic or professional achievements from a supervisor, counselor, professor, or other academic/professional personnel.
- Professional resume with current professional experience

PROGRAM START DATE AND APPLICATION DEADLINE

You must begin the Bachelor of Arts in Leadership program in the Fall semester. Application deadline for the Fall Semester is **July 1st**.

HOW TO FINANCE YOUR DEGREE

The investment you make in your education at Woodbury is an investment in your future as an effective and transformative leader. To help manage the costs of higher education, Woodbury offers financial aid to over 94% of its students each year.

FINANCIAL AID

Students can apply for need based financial aid through FAFSA by visiting ***fafsa.ed.gov***

Learn more at
woodbury.edu/tuition-financial-aid

APPLY NOW
apply.woodbury.edu

WHY WOODBURY

Woodbury University provides proven degree programs in a highly personalized educational setting focused on student success. As one of the oldest institutions of higher education in southern California, we have a long history of serving a diverse student body with degrees that set graduates apart from their peers in the workforce.

The Bachelor of Arts in Leadership program draws on this legacy, empowering students to succeed as they apply the principles of design thinking, transdisciplinarity, civic engagement, and entrepreneurship to their work in the public or private sector.

Consider these reasons to choose Woodbury as the next step toward success in your career:

- You will develop a way of thinking about leadership within your organization that sets you apart from others in your field—a way of thinking characterized by creativity and innovation.
- You will learn to lead others in your workplace more effectively by developing self-understanding, emotional intelligence, and ethical decision-making skills.
- You will gain confidence in your leadership abilities and communication skills through intensive group discussions, real-world projects, and course presentations.

Take the next step to becoming a successful, boundary-crossing leader today.

TRANSDISCIPLINARITY
CIVIC ENGAGEMENT
DESIGN THINKING
ENTREPRENEURSHIP

> We know that leaders aren't born...There's an evolutionary process of skills, training, and maturation that defines leadership development. There's now a burgeoning demand for better-skilled, analytically trained people to move into positions of leadership.
>
> —H. Eric Schockman, PhD, Chair of the Leadership Program at Woodbury University



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Apply Now: apply.woodbury.edu



Our mission is to develop ethical leaders with the ability to think critically and act effectively.

