

WOODBURY
SCHOOL OF
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FALL
EVENTS

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Lecture

San Diego

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Central Standard Office of Design



Images: Courtesy Central
Standard Office of Design

The Central Standard Office of Design philosophy hinges on a belief that the dynamic forces that shape the physical environment are central influences to the design of the built environment. As designers, they give tactile form to the latent qualities of the matter that surrounds them. Their work employs physical forces {gravity, weight, pressure, temperature, weather patterns} and urban dynamics {crowds, human interaction, context/histories} in an effort to elicit experiences that are as strange as they are familiar.

Whether this process results in projects that take on forms and features reminiscent of architectural standards or adopt more elusive atmospheric qualities that are difficult to define yet utterly visceral in their effects, they design architectural spaces that provoke human interaction and pique the curiosity of the collective mass. Bair is an Assistant Professor of Architecture at the University of Illinois in Chicago.