



For Immediate Release

Woodbury University Names Sabrina Taylor Director of Admissions

***Versatile Marketer, Social Media and Admissions Specialist
Joins Enrollment Management Team***



LOS ANGELES (June 27, 2016) – Expanding its outreach efforts at the undergraduate and graduate levels, [Woodbury University](http://www.woodbury.edu) has named longtime Woodbury administrator Sabrina Taylor Director of Admissions, the university announced today.

As Director of Marketing at Woodbury, Taylor created a community of more than 90,000 students, alumni, faculty and staff who regularly engage through blogs, Instagram, Pinterest, Facebook, Twitter and LinkedIn. Taylor has nearly 20 years’ experience in higher education, non-profits, enrollment management and marketing. She holds a BS in Fashion Marketing and a Masters in Organizational Leadership, both from Woodbury.

“Sabrina has been a dedicated Woodbury employee for 18 years, including previous experience in the Admissions Office,” said Michael Truschke, Woodbury’s Vice President for Enrollment Management. “In her new role, Sabrina will provide leadership and oversight for the Office of Admissions. Her previous admissions experience, combined with her work in marketing, brings together important elements of the recruitment and enrollment process that I am confident will advance the office forward. I look forward to working with

Sabrina and the admissions team to bring the next generation of Woodbury students to our campus.”

According to Taylor, “I’d like to live in a world where education is available for anyone who wants it.”

About Woodbury University

Founded in 1884, Woodbury University is one of the oldest institutions of higher education in Southern California. The university ranks 15th among the nation’s “25 Colleges That Add the Most Value,” according to *Money Magazine*, and is a 2014-2015 College of Distinction.. With campuses in Burbank/Los Angeles and San Diego, the university offers bachelor's degrees from the School of Architecture, School of Business, School of Media, Culture & Design, and College of Liberal Arts, along with a Master of Business Administration, Master of Architecture (MArch), Master of Interior Architecture (MIA), Master of Science in Architecture (MSArch), and Master of Leadership. The San Diego campus offers Bachelor of Architecture and Master of Architecture, Master of Interior Architecture and Master of Landscape Architecture degrees, as well as an MSArch degree with a concentration in Real Estate Development. Visit woodbury.edu for more information.

Media Contact:

Ken Greenberg

Edge Communications, Inc.

(323) 469-3397

ken@edgecommunicationsinc.com