

For Immediate Release

Woodbury University Business School Professor Named Faculty Judge of Sustainability Case Writing Competition

***Dr. Angelo Camillo Joins Team of Judges in oikos International Competition
Organized by University of St. Gallen in Switzerland***



LOS ANGELES (March 8, 2016) – Representing [Woodbury University](http://www.woodbury.edu)'s sustainability interests on a global platform, Angelo Camillo, Ph.D., Associate Professor of Strategic Management in Woodbury's School of Business, has been appointed Faculty Judge Member of the oikos international case competition to evaluate cases in its Strategic Management and Corporate Sustainability Track.

Launched in 2003, the oikos Cases Program supports the development and use of cases on sustainability in courses on management, finance and entrepreneurship. It comprises the annual oikos Case Writing Competition and the oikos Case Collection. oikos international <http://oikos-international.org/about/people/faculty/> is organized by the University of St. Gallen, Switzerland:
<http://www.iwoe.unisg.ch/en/lehrstuhlnachhaltigkeitsmanagement/teamnm>.

The competition invites scholars from around the world to submit cases in one of three tracks on corporate sustainability, social entrepreneurship and sustainable finance. An international panel of leading faculty (<http://oikos-international.org/programmes/curricula-change/cases-program/>) evaluates the cases in a double-blind review process and provides written feedback to all authors. For each of the three tracks the judging committee selects winners and runners-up. First prize is 5,000 Swiss francs, second prize is 2,000 and third prize 1,000. Judges are drawn from institutions that include the University of Cambridge, Rutgers University, the University of Hamburg and the University of Nebraska, among others.

“I’m delighted and honored to be included on the judging panel for the oikos competition, which continues to shine a bright light on sustainability best practices worldwide,” Dr. Camillo said. “The oikos cases bring academia and business together around the most crucial issues in sustainability. Over the years, the Case Collection has become an invaluable repository for corporations, governments, NGOs and academic institutions.”

Program partners include Ashoka, a global organization that identifies and invests in leading social entrepreneurs; caseplace.org, a dedicated and curated library of teaching resources provided by the Aspen Institute to support the integration of sustainability in business education; The Case Centre, the biggest collection of management case studies worldwide; the University of St. Gallen, a front-runner in higher education business courses; as well as WWF, one of the world's largest and most respected independent conservation organizations.

Inspection copies of all winning cases, as well as runners-up, are included in the oikos Online Case Collection. The collection currently consists of more than 80 peer-reviewed cases on sustainability in management and entrepreneurship. A selection is also available in the four books published by Greenleaf Publishing, [Case Studies in Social Entrepreneurship – The oikos Collection Vol. 4](#), [Case Studies in Sustainability Management - The oikos Collection Vol. 3](#) (both published in 2014), [Case Studies in Social Entrepreneurship and Sustainability Vol. 2](#) (published 2011) and [Case Studies in Sustainability Management and Strategy Vol. 1](#) (published 2007).

Dr. Camillo teaches courses in Strategy, Global Enterprise Management, Business Ethics, Organizational Behavior, and special topics in Hospitality Entrepreneurship and Business Development. His research encompasses three streams of interest that reflect his specializations and courses he teaches: Strategic Management (Mainstream), Industry Specific, and Cross-disciplinary. Research topics include Strategic and International Management, Food and Wine Business, Marketing Best Practices, Social Responsibility, and Ethics. He is also Visiting Professor at various institutions in Europe and China, where he teaches Global Entrepreneurship and International Management. His international industry experience as an expatriate executive spans 35 years in 10 countries and four continents.

About Woodbury University

Founded in 1884, Woodbury University is one of the oldest institutions of higher education in Southern California. With campuses in Burbank/Los Angeles and San Diego, the university offers bachelor's degrees from the School of Architecture, School of Business, School of Media, Culture & Design, and College of Transdisciplinarity, along with a Master of Business Administration, Master of Arts in Media for Social Justice, Master of Architecture (MArch), Master of Interior Architecture (MIA), Master of Science in Architecture (MSArch), Master of Leadership, and Master of Arts in Media for Social Justice. The San Diego campus offers Bachelor of Architecture and Master of Architecture, Master of Interior Architecture and Master of Landscape Architecture degrees, as well as an MSArch degree with a concentration in Real Estate Development and Landscape + Urbanism. Woodbury ranks 15th among the nation's "25 Colleges That Add the Most Value," according to *Money Magazine* and is a 2014-2015 College of Distinction. Visit woodbury.edu for more information.

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