

### For Immediate Release

# Woodbury University Graphic Design Again Recognized As a Top 25 Design Program Nationally

## Graphic Design USA Also Names Trevor McHugh and Natalie Krakirian '2016 Students to Watch'





LOS ANGELES (Feb. 22, 2016) – For the second year running, <u>Woodbury University</u>'s Graphic Design Department has been recognized as among the nation's preeminent graphic design programs by prestigious design news magazine <u>Graphic Design USA</u> (<a href="http://gdusa.com/features/top-design-schools/highest-honors-2016-top-design-schools">http://gdusa.com/features/top-design-schools/highest-honors-2016-top-design-schools</a>).

The roster of the leading 25 graphic design schools in the nation is derived from a combination of reader and industry surveys. *Graphic Design USA* (GDUSA) also named Woodbury graphic design students Trevor McHugh and Natalie Krakirian "2016 Students to Watch" (http://gdusa.com/studentstowatch2016/students-to-watch-in-2016).

Natalie, a senior working toward a BFA in Graphic Design, has interned at One+K Design, Soothe Inc, and Starmen Design Group where she helped design websites, marketing collateral, and ad campaigns. She has also worked with HYPE Los Angeles on creating a brand identity that encompasses the heart of the non-profit organization. A recipient of

numerous awards, Natalie was named the Emerging Graphic Designer of the Year in 2015 by the IDA (International Design Awards).

Trevor, also a Woodbury senior, studies Graphic Design with a focus in Branding/Identity Design. His design experience includes interning at Eclipse Advertising, an entertainment design firm that handles key art for very large accounts within the film industry. Through his professional experience and education, he has been motivated to help create design solutions for people and organizations that better mankind.

For more than 50 years, *Graphic Design USA* has been a business-to-business information source for graphic design professionals. GDUSA covers news, people, project, trends, technology, products and services. The GDUSA brand now includes a 100,000 visitor-amonth website, a monthly e-newsletter, a digital version of the magazine formatted for desktop, tablet and phones, and several national design competitions that culminate in Annuals showcasing the best in Graphic Design, Inhouse Design, Web Design, Package Design, Healthcare Design, and Digital Design.

"I offer my deep appreciation to all graphic design faculty and students for their hard work and dedication to our program," said Behnoush McKay, Chair, Graphic Design in the School of Media, Culture & Design. "That applies in spades to Trevor and Natalie, whose talent, spirit, and perseverance speak to the quality of our curriculum and to the continued ability of our students to contribute to the field – even before they graduate."

Woodbury's Graphic Design Program grants a Bachelor of Fine Arts degree, which is included in the university's accreditation by the National Association of Schools of Art and Design (NASAD) and the Western Association of Schools and Colleges (WASC). The BFA is a professional degree, which translates to a top education resulting in strong, competitive student portfolios that stand out in the graphic design industry. Woodbury students consistently win international and national design awards, and have achieved recognition in entertainment design, web design, advertising design, package design, photography, identity design and environmental graphics.

Small class size allows individual attention from the professional faculty and educational experiences both inside and outside of the classroom, which provides students with the ability to create effective and engaging visual communication solutions. The program has gained a reputation for graduating top quality designers ready to take their place in the profession.

### **About Woodbury University**

Founded in 1884, Woodbury University is one of the oldest institutions of higher education in Southern California. With campuses in Burbank/Los Angeles and San Diego, the university offers bachelor's degrees from the School of Architecture, School of Business, School of Media, Culture & Design, and College of Transdisciplinarity, along with a Master of Business Administration, Master of Arts in Media for Social Justice, Master of Architecture (MArch), Master of Interior Architecture (MIA), Master of Science in Architecture (MSArch), Master of Leadership, and Master of Arts in Media for Social Justice. The San Diego campus offers Bachelor of Architecture and Master of Architecture, Master of Interior Architecture and Master of Landscape Architecture degrees, as well as an MSArch degree with a concentration in Real Estate Development and Landscape + Urbanism. Woodbury ranks 15th among the nation's "25 Colleges That Add the Most Value," according to *Money Magazine* and is a 2014-2015 College of Distinction. Visit woodbury.edu for more information.

#### **Media Contact:**

Ken Greenberg
Edge Communications, Inc.
(323) 469-3397
ken@edgecommunicationsinc.com