

For Immediate Release

Woodbury University to Offer Bachelor's Degrees in Professional Writing, Public Safety Administration Beginning in Fall 2016

Unique Transdisciplinary Programs Prepare Students for Careers in Professional and Technical Communication, Criminal Justice and Law Enforcement



LOS ANGELES, Calif. (Sept. 14, 2015) – <u>Woodbury University</u> today announced it will expand its educational offerings to include a Bachelor of Science degree in <u>Public Safety Administration</u> and a Bachelor of Arts degree in <u>Professional Writing</u> beginning with the Fall 2016 term.

The two programs will be the latest developed by Woodbury's College of Transdisciplinarity, where the university's core values – Community, Integrity, Professionalism, Aspiration and Agility – intersect with its four educational pillars – Transdisciplinarity, Design Thinking, Entrepreneurship and Civic Engagement.

"In addition to supporting the liberal arts enterprise of the university, the mission of the College of Transdisciplinarity is to develop new degree programs that provide innovative career-ready options for students with interest in traditional liberal arts and sciences disciplines," said Douglas J. Cremer, Ph.D., dean of the College of Transdisciplinarity. "Students who enroll in these programs, as well as other programs at Woodbury, can look

forward to academic, collaborative and experiential learning opportunities that ultimately prepare them for professions that will evolve as our communities evolve."

The Professional Writing program is designed to prepare students for careers as information architects, document designers and cross-cultural communicators who will be needed by industries, businesses, governments and non-profit organizations, said Reuben Ellis, Ph.D., department chair. Graduates will be qualified to pursue a number of career paths, including technical writing and editing, web authoring and digital design, public relations and communications, publication and creative management, and medical and grant/proposal writing.

"Professional writing means making complex ideas, processes or procedures understandable while working in exciting, information-driven environments," Ellis noted. "This program is designed to help meet the need for skilled professionals across Southern California by training students to write in various environments and genres, and to integrate writing and new media."

The Public Safety Administration program will focus on law enforcement, criminal justice, community relations, policing, corrections, societal reactions to offenders and the impact of crime on communities, according to Emerald Archer, Ph.D., department chair. Initially, the program will offer two areas of emphasis: law enforcement and legal studies. In coming years, the program will add community relations and forensic science options. Brian Fitch, Ph.D., a Lieutenant with more than thirty years experience in the Los Angeles Sheriff's Department, will serve as the program's coordinator.

"In addition to providing a theoretical foundation, the Public Safety Administration program will promote the development of criminal justice professionals who are prepared to ethically lead public and private efforts to make our communities safer and promote the equitable application of the law across all boundaries," Archer said. "Students will work with faculty members who are active in the field and have the opportunity to apply what they learn in the classroom through service learning projects, internships, and part-time and full-time jobs."

For more information or to learn how to apply for the two new programs, visit Woodbury's College of Transdisciplinarity.

About Woodbury University

Founded in 1884, Woodbury University is one of the oldest institutions of higher education in Southern California. It offers bachelor's degrees from the School of Architecture, School of Business, School of Media, Culture & Design, and College of Transdisciplinarity, along with a Master of Arts in Media for Social Justice, Master of Architecture (MArch), Master of Interior Architecture (MIA), Master of Science in Architecture (MSArch), and Master of Leadership. The San Diego campus offers Bachelor of Architecture and Master of Architecture, Master of Interior Architecture and Master of Landscape Architecture degrees, as well as an MSArch degree with concentrations in Real Estate Development and Landscape + Urbanism. *DesignIntelligence* has ranked the Interior Architecture BFA #2 in the West. Woodbury ranks 15th among the nation's "25

Colleges That Add the Most Value," according to *Money Magazine* and is a 2014-2015 College of Distinction. Visit <u>woodbury.edu</u> for more information.

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