

For Immediate Release

Woodbury University's Fashion Design Program Ranked 10th in the West, 23rd Among Private Schools in U.S.

School Continues to Demonstrate Excellence in Fashion Curriculum



LOS ANGELES, Calif. (August 6, 2015) – [Woodbury University](http://www.woodbury.edu) announced today that its Fashion Design program has been ranked 10th among the top fashion schools in the West (<http://www.fashion-schools.org/articles/top-10-fashion-design-schools-and-colleges-west-coast-%E2%80%93-2015>) and 23rd nationally among private schools and colleges (<http://www.fashion-schools.org>) by Fashion-Schools.org, an online resource for those who aspire to a career in the fashion industry.

Woodbury's School of Media, Culture & Design offers a BFA in Fashion Design and an interdisciplinary Design Foundation program. As Fashion-Schools.org notes, "fashion students may also explore other design categories such as Shoes or Children's Wear. The Fashion Design program focuses on 'classic illustration methods, cutting-edge design, and world-class construction techniques.' The program features internship opportunities with major fashion companies and participation in the spring semester Woodbury Runway Show."

In preparing the 2015 rankings, Fashion-Schools.org considered hundreds of schools in the U.S. that offered programs geared toward fashion design, fashion merchandising, fashion

marketing, retailing and related degrees. The goal is to enable students to make an informed decision about the school they choose to attend and the program they pursue. Among the selection criteria: academic reputation; admission selectivity; depth and breadth of the program and faculty; value as it relates to tuition and indebtedness; and geographic location. Continuing a practice introduced in 2014, the site incorporated school surveys into the information gathering and evaluation process.

“Woodbury is carrying on a proud tradition of leadership in fashion design, and we’re especially pleased to make the Top 25 rankings nationally among private institutions,” said Kathryn Hagen, Chair, Woodbury University Fashion Design Department. “Our commitment is to provide our students with state-of-the-art tools and state-of-the-industry talent, so they can begin to create and explore their own aesthetic, even before they graduate. We’re key players in the vibrant Southern California fashion scene, and in Hollywood, with our special expertise in costume design and fabrication.”

Accredited by the National Association of Schools of Art and Design (NASAD) and the Western Association of Schools and Colleges (WASC), Fashion Department program highlights include the annual Woodbury Fashion Show (open to sophomores, juniors, and seniors), access to the Fashion Study Collection (more than 6,000 pieces, some dating back to the early 1800s), local lectures, museums, galleries, and exhibitions exploring a variety of topics including social and cultural issues, and Summer Study Abroad experiences.

About Woodbury University

Founded in 1884, Woodbury University is one of the oldest institutions of higher education in Southern California. Woodbury offers bachelor's degrees from the School of Architecture, School of Business with one of only Fashion Marketing Program with a AACSB accreditation in the U.S., School of Media, Culture & Design, and College of Transdisciplinarity, along with a Master of Arts (MA) in Media for Social Justice, Master of Architecture (MArch), Master of Interior Architecture (MIA), Master of Science in Architecture (MSArch), and Master of Leadership. The San Diego campus offers Bachelor of Architecture and Master of Architecture degrees, as well as an MSArch degree with concentrations in Real Estate Development and Landscape + Urbanism. Woodbury ranks 15th among the nation’s “25 Colleges That Add the Most Value,” according to *Money Magazine*. Visit www.woodbury.edu for more information.

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