For Immediate Release

Woodbury Interior Architecture Student Yumin Zeng Wins Prestigious 2015 Donghia Foundation Scholarship

School of Architecture Senior One of Just 14 Recipients Nationwide; Becomes Fifth Woodbury Student to Win $30,000 Award Since 2002

LOS ANGELES (August 13, 2015) – Yumin Zeng, a senior interior architecture student at Woodbury University School of Architecture, has been named a recipient of the 2015 Angelo Donghia Foundation Senior Scholarship Award. Zeng is one of only 14 students nationwide to be awarded the $30,000 scholarship, following a juried competition of portfolio submissions.

The Angelo Donghia Foundation’s Senior Student Scholarship Program in Interior Design was launched in 2002. Through the program, the Foundation awards scholarships to deserving students who are entering their senior year in a baccalaureate degree program in Interior Design.

Students must submit either a residential or commercial project of their own design. The panel of judges consists of top interior designers in New York City. Each student winner receives a scholarship valued at up to $30,000, to be applied to
senior year tuition, board, maintenance and books. Zeng is the fifth recipient of the Angelo Donghia Foundation Scholarship from the School of Architecture. Previous recipients include Iva Kremsa, Jill Wood, Caroline Morris and Kristen Dusold.

Zeng’s submission, a project called “The House of Art and Commerce,” involved converting a 17th century canal house in Amsterdam into a museum space with exhibition areas, as well as a separate area for auctions. His design enables viewers to enjoy a narrative experience as they stroll.

The concept fosters linear circulation within a deep, narrow building that works with the art to create a perfect interconnection between exhibition areas and auction space. As a result, museum-goers are able to appreciate every aspect of the experience while walking, enjoying the essence of the museum without interruption.

“Yumin’s creation is the essence of Design Thinking, one of Woodbury’s four pillars,” said Christoph Korner, Department Chair, Interior Architecture, in the School of Architecture. “His work respects the realms of art and commerce, yet makes the transition between the two seamless for the viewer. It’s an exceptional project, one eminently worthy of the scholarship award.”

Woodbury University School of Architecture is a network of hubs strategically sited within the Southern California megalopolis: Los Angeles, Burbank, Hollywood, and San Diego. Together, these sites form a critical infrastructure for architectural investigations. The school’s undergraduate and graduate programs in architecture and interior architecture train students as entrepreneurs, architect citizens, and cultural builders.

About Woodbury University
Founded in 1884, Woodbury University is one of the oldest institutions of higher education in Southern California. It offers bachelor’s degrees from the School of Architecture, School of Business, School of Media, Culture & Design, and College of Transdisciplinarity, along with a Master of Arts in Media for Social Justice, Master of Architecture (M Arch), Master of Interior Architecture (MIA), Master of Science in Architecture (MSArch), and Master of Leadership. The San Diego campus offers Bachelor of Architecture and Master of Architecture, Master of Interior Architecture and Master of Landscape Architecture degrees, as well as an MSArch degree with concentrations in Real Estate Development and Landscape + Urbanism. DesignIntelligence has ranked the Interior Architecture BFA #2 in the West. Woodbury ranks 15th among the nation’s “25 Colleges That Add the Most Value,” according to Money Magazine. Visit woodbury.edu for more information.

Media Contact:
Ken Greenberg
Edge Communications, Inc.
(323) 469-3397
ken@edgecommunicationsinc.com