

Media Advisory

WOODBURY UNIVERSITY GRAPHIC DESIGN DEPARTMENT CELEBRATES
SENIOR PORTFOLIOS, DESIGN PROCESS AT NAN RAE GALLERY EXHIBITION

***Graduating Seniors and Award-Winning Students Demonstrate the Graphic Design
Process – and Why Woodbury Alumni Are In-Demand With Area Employers***



LOS ANGELES (May 5, 2015) – Graduating seniors and award-winning students from [Woodbury University](http://www.woodbury.edu)'s Graphic Design Department will show off their portfolios and award-winning work May 8 – July 1, 2015, at the University's Nan Rae Gallery.

Who: **Woodbury University Graphic Design Department**
Graduating Senior's and 2014-15 Award Winners

What: ***"Process of Design"***
Woodbury's Annual Exhibition of Student Graphic Design Portfolios

Date/Time: **Opening Reception**
Friday, May 8, 2015
7:30 - 9:30 p.m.

Exhibition
May 8 – July 1, 2015
Exhibition Hours:
Thursday – Sunday, 12- 5 p.m.

Location: **Nan Rae Gallery at Woodbury University**
7500 Glenoaks Blvd., Burbank, CA 91510

Tickets: Admission is free and open to the public.

“This year’s theme – ‘Process of Design’ – celebrates the process that every designer takes in conceptualizing and realizing every design project,” said Sue Vessella, M.F.A., Chair of the Graphic Design Department and Associate Dean of the School of Media, Culture & Design at Woodbury. “The process often is more important than the final result. So, in some cases, we will show rough thumbnail drawings, color and typography studies and the path students took in arriving at their final designs.”

In recent years, Woodbury’s Graphic Design program has gained a reputation for producing graphic design graduates capable of winning both national and international competitions and, most important, getting jobs once they graduate. Since 2009, student work has won more than 60 regional, national and international design awards. Recently, senior students had the opportunity to meet with a dozen local employers at an event that was the equivalent of “speed dating.” Participating employers included: SKA Design, Art Machine, Mattel, Seismic Production, JMCOY Design, Princess Cruises and Midnight Oil.

Woodbury’s Graphic Design program grants a Bachelor of Fine Arts degree, which is included in the university’s accreditation by the National Association of Schools of Art and Design.

About Woodbury University

Founded in 1884, Woodbury University is one of the oldest institutions of higher education in Southern California. Woodbury offers bachelor's degrees from the School of Architecture, School of Business, School of Media, Culture & Design, and College of Transdisciplinarity, along with a Master of Arts (MA) in Media for Social Justice, Master of Architecture (MArch), Master of Interior Architecture (MIA), Master of Science in Architecture (MSArch), and Master of Leadership. The San Diego campus offers Bachelor of Architecture and Master of Architecture degrees, as well as an MSArch degree with concentrations in Real Estate Development and Landscape + Urbanism. Woodbury ranks 15th among the nation’s “25 Colleges That Add the Most Value,” according to *Money Magazine*. Visit www.woodbury.edu for more information.

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