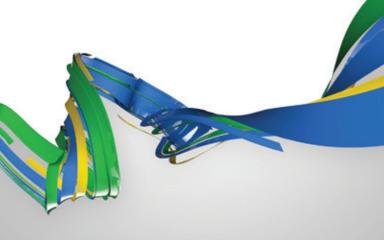


founded in 1884



BURBANK LOS ANGELES SAN DIEGO





Strategic Pillars

There are Four Pillars upon which a Woodbury education rests. These strategic objectives are our values, our active verbs, our lodestars. They form the core of the student experience; they define our aspirations and our outcomes.

DESIGN THINKING

Developing the ability, desire and confidence to imagine new ideas that give students a competitive edge.

- Passionate Independence
- Designing for Impact
- Confidence to Experiment
- Multifaceted

TRANSDISCIPLINARITY

Harnessing the creative power of multiple disciplines that come together to share perspectives across boundaries and discover solutions.

- New Approaches to Social Change
- Confidence Building
- Critical Thinking
- Prepared Citizens

CIVIC ENGAGEMENT

Achieving fulfillment through exposure and experience with the community and the process of giving back.

- Empowerment
- Opportunities
- Sense of Belonging
- Sense of Purpose

ENTREPRENEURSHIP

Gaining business knowledge that creates opportunities for actionable growth and success.

- Blueprint for Success
- Empowered Confidence
- Strong Connections
- Self-Fulfillment





Mission Statement

VISION

By 2025, our distinctive ability to integrate transdisciplinarity, design thinking, entrepreneurship, and civic engagement in education and scholarship will have secured us a place among the top 100 regional universities in the United States.

CORE PURPOSE

Woodbury University empowers people to do extraordinary things. We transform students into liberally educated professionals and socially responsible citizens by integrating transdisciplinarity, design thinking, entrepreneurship, and civic engagement into all programs. We achieve academic excellence by creating external partnerships, implementing effective internal processes, and ensuring quality in all programs and services.

OUR CONTRIBUTION TO SOCIETY

Successful Woodbury graduates are ambassadors for the university. They are innovative leaders who help individuals and communities flourish. They are known for being strong communicators, ethical thinkers and creative problem-solvers with a deep commitment to sustainability and social justice. They are knowledgeable in their disciplines and eager for collaboration and continuous learning. They integrate professional skills with global citizenship, entrepreneurial energy, and intellectual curiosity. Woodbury graduates make a difference.

CORE VALUES

Community — Working together, embracing diversity, recognizing our mutual dependence and accountability, engaging our stakeholders, and building solidarity with the larger community.

Integrity — Demonstrating truthfulness, openness, and transparency, achieving goals through honest means, honoring commitments, and being worthy of the trust of others.

Professionalism — Observing ethical and technical standards, continually improving competence, and demonstrating commitment to the public interest.

Aspiration — Pursuing ever-higher levels of competitiveness, distinction, and excellence.

Agility — Cultivating capacity for rapid change and flexibility in all endeavors.





BACHELOR OF BUSINESS ADMINISTRATION

Sample Courses

- · Managerial Accounting for Decision-Making
- Entertainment Industry Production Accounting and Management
- Governmental and Not-For-Profit Accounting
- Accounting Internship
- Accounting Information Systems
 *Accreditation AACSB, ACBSP, WASC

Careers: Certified Public Accountant, Tax Specialist, Forensic Accounting, Corporate Accounting, Bookeeping. Internships: Ernst & Young, Miller, Kaplan, Arase & Co., Disney, Warner Bros., Jet Propulsion Labs, City of Glendale.

Awards: California Society of CPAs, Delta Mu Delta, CPAExcel.



Sample Courses

- 3D Computer Animation
- 2D Computer Animation
- Character Animation
- Animation Portfolio
- Animal Drawing
 *Accreditation NASAD, WASC

Awards: Student film "Broken Wing" wins Best Animated Film in four festivals. Student film "Chased" wins Best Animated Film in festival. Student team finalists in Disney ImagiNations International Contest.

Internships: Disney Associates Program, Disney Imagineering, Warner Bros., DreamWorks Animation, Cartoon Network, Nickelodeon, MoonScoop, Titmouse Animation Studio, Renegade Animation. Graphic Artist, Animator, Storyboard Artist, Illustrator, Storyteller.



BACHELOR OF ARCHITECTURE

Sample Courses

- Fictional Cartographies
- Design, Animation and Simulation in the Digital Environment
- Environmental Systems
- Digital Fabrication
- Materials and Methods

* Accreditation NAAB, WASC

Careers: Architect, Product Designer, Production Designer, Environmental Designer, Experiential Designer, Facilities Management.

Awards: California Foundation Mel Ferris Award, Association for Women in Architecture Award, National CSI Student Design Competition, ACSA Steel Competition. Internships: Morphosis, Gehry Technologies, ROTO, Cannon Design, Doug Suisman, AECOM, Lehman Smith McLeish, and many other local design firms.

Communication

BACHELOR OF ARTS

Sample Courses

- Media Culture
- Media Ethics
- Intercultural Communication
- Writing for Media
- Media History

* Accreditation WASC

Careers: Public Relations, Communication Strategist, Media Relations, Journalist, Copywriter.

Awards: T. Howard Foundation
Scholarship over the last five years.

Internships: Technicolor, Game Show Network, A&E Channel, Hallmark Channel, City of Burbank, Vogue Magazine, Toyota World, Vibe Magazine, Burbank Leader, The Ellen Show, Warner Bros., and Disney.





BACHELOR OF FINE ART

Sample Courses

- Textile Arts
- Shoe Design
- Creating Character
- Knitwear and Swimwear
- Design Studio 4: LA Fashion
- * Accreditation NASAD, WASC
- Careers: Fashion Designer,
 Costume Designer, Shoe Designer,
 Stylist, Fashion Illustrator, Apparel
 Product Developer
- Internships: NBC Universal, Archives & Collections, Vesture Group, BCBG, Forever 21, Western Costume Company, Design Options.
- Awards: Alumna Rania Salibi was winner of the 2010 Oscar Designer Challenge, LA Fashion Magazine Recognition Design.



Sample Courses

- Fashion Journalism
- Fashion Styling for Media
- Store Planning and Merchandise Presentation
- Trend Analysis

Fashion Marketing

- Retail Fashion Buying
 - * Accreditation AACSB, ACBSP, WASC
 - Careers: Digital Fashion Curator, Fashion Editor, Social Media Strategist, Fashion Forecaster.
 - **Program:** Fashion Marketing is a four year Bachelor of Business Administration in Fashion Marketing.
- Internships: BCBG, Fox
 Television, Nordstrom,
 Valentino, Lucky Brand, Bebe,
 ABC Network, Forever 21, Ann
 Taylor, Warner Bros., Tom Ford,
 Teen Vogue, Top Shop Studio
 Services, WWDMagic, WGSN.

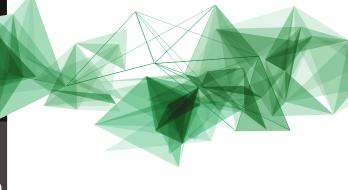


Sample Courses

- Cinematography
- Actors Craft for Film and TV
- Production Design and Art Direction
- Documentary Film Production
- Advanced Screenwriting
 *WASC Accreditation, NASAD plan approval

Careers: Filmmaker, Editor, Producer, Production Executive, Development Executive. Internships: Walt Disney, Warner Bros., Paramount, Twentieth Century Fox, New Line Cinema.

Field Experience: Field trips to studios such as Warner Brothers and RED Digital Cinema, as well as exploring production houses like Birns & Sawyer, ARRI, J.L. Fisher Inc., and Mole-Richardson.



BACHELOR OF FINE ARTS

Sample Courses

- Digital 3D Sculpting
- Character Design and Modeling
- Story Development for Interactive Media
- Game Level Design
- Procedural Content in Games
 *WASC Accreditation, NASAD plan approval

Careers: 2D & 3D Game Artist, Environmental/Character Artist, Game Designer, UI/UX Designer, Associate Producer. Interdisciplinary Team: In their junior and senior years, Game Artists, Game Designers and Media Technology Programmers join together to develop their own original video games.

Game Art & Design



BACHELOR OF FINE ARTS

Sample Courses

- Logo and Identity Design
- Packaging Design
- Motion Design
- Entertainment Design
- Publication Design
 *Accreditation NASAD, WASC

Careers: Graphic Designer, Website Designer, Creative Director, Art Director, Creative Consultant. Internships: Disney Imagineering, Blue Sky Studios, Universal Studios, Getty Center, Warner Bros., MTV Networks, Autry Museum, Twentieth Century Fox, Seventeen Magazine.

Awards: International New Talent Annual, Graphis Top 100 New Creatives, CMYK Magazine, AIGA the professional association for design, International Design Week, Australian Poster Biennale, and Hollywood Reporter Key Art Award.

BACHELOR OF ARTS

Sample Courses

Magical Realism

*Accreditation WASC

- Film and Literature
- Reading the West: Texts, Landscapes and Constructions in the Arid West
- Scuba and the Southern California Biosphere
- Human Agency and Interior Spaces

Careers: Teacher, Government Affairs, Entrepreneur, Human Resources, Advocacy, Social Services. **Study Abroad:**Rome & Italy, Thailand,
Germany & Eastern Europe.

Program: This major offers a research studio environment in which students focus on two disciplines while working closely with four professors drawn from across the schools. These professors act as individually-designed committees, helping students become co-creators of their own learning paths within their majors.



By the Numbers



Woodbury University offers 16 undergraduate majors.



10:1 student-to-teacher ratio. Average class size of 14.



1,607 students are enrolled in both undergraduate and graduate programs.



More than 83% of students receive financial aid.



200 students reside on campus.



7 graduate programs.



BACHELOR OF FINE ARTS

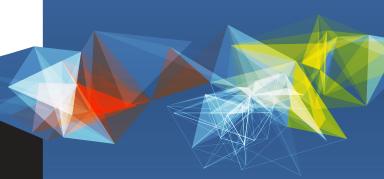
Sample Courses

- Design Communication
- Space Planning
- Materials and Furnishing
- Lighting Design
- Design Studio 5: Dwelling and Culture *Accreditation CIDA, NASAD, WASC

Careers: Interior Designer, Facilities Management, Furniture Manufacturing Representative, Lighting Consultant, Production Designer.

Internships: Gensler, WOLCOTT Architecture Interiors, and many other local Interior Design firms.

Awards: International Interior Design Association, American Society of Interior Designers, American Institute of Architects.



BACHELOR OF BUSINESS ADMINISTRATION

Sample Courses

- Managing Workplace Diversity
- Social & Political Environment of Business
- New Venture Creation
- Business Ethics
- Managing Change and Conflict *Accreditation AACSB, ACBSP, WASC

Careers: Project Management, Business Executive, Business Owner, Entrepreneur, Retail Management, Healthcare Management. Internships: American Red Cross, Avery Dennison, Bank of America, Ernst & Young, LLP, Internal Revenue Service, Juicy Couture, Los Angeles Times, Mattel, Merrill Lynch, NBC, Walt Disney, Warner Bros.

Deadlines & Costs

FRESHMAN APPLICATION PRIORITY DEADLINE

Fall: March 1

Spring: November 1

TRANSFER APPLICATION PRIORITY DEADLINE

Fall: March 1

Spring: November 1

*Students should be aware that Woodbury University has a rolling admissions policy, but for best consideration for admission and merit-based scholarships, please follow the priority deadlines listed above

ESTIMATED TUITION & FEES*

Bachelor of Science	\$34,448
Bachelor of Arts	\$34,448
Bachelor of Fine Arts	\$34,448
Bachelor of Business Administration	\$34,448
Bachelor of Fine Arts in Interior Architecture	\$34,448
Bachelor of Architecture	\$34,448
Room & Board	\$7,526-\$12,808

^{*}Tuition costs displayed are per-year and represent flat tuition charged for 12-18 units per semester. Students that take less than 12 units are charged at a per-unit rate. Students that take more than 18 units are charged at a per-unit rate in addition to the flat rate for the semester.



BACHELOR OF BUSINESS ADMINISTRATION

Sample Courses

- Advertising and Promotion Management
- Consumer Behavior
- Sustainable Marketing
- International Marketing
- Market Research and Analysis
 *Accreditation AACSB, ACBSP, WASC

Careers: Advertising, Marketing Executive, Branding, Brand Specialist, Strategic Marketing Consultant.

Internships: Sandbox Rebel,
NBCUniversal, Twentieth Century
Fox, Nordstrom, Santiago Solutions
Group.



Sample Courses

- Technology and Culture
- Human Computer Interaction
- Programming for Visual Media
- Media Technology Professional Practices
- Media Environments
 - *Accreditation WASC

Careers: UX (User Experience) Designer, Creative Technologist, Software Engineer, Technical Director for Animation, Media Workflow Engineer, Game Programmer.

Internships: At major studios in animation, live action special effects, themed entertainment, exhibition design, mobile applications, games.



Visit Us BURBANK

Campus tours are Monday-Friday at 10:00am and 3:00pm. To schedule a campus visit, please contact the Office of Admissions at 818.252.5221 or email info@woodbury.edu.

Visit Us SAN DIEGO

To schedule a campus visit or appointment for the San Diego campus, please call: 619.235.2900.

GET CONNECTED

Join our Social Network to stay on top of Woodbury news, events and contests. It's also a great way to communicate with other prospective students, ask current students questions, and connect with informed alumni.

BURBANK



facebook.com/WoodburyU



twitter.com/WoodburyU

SAN DIEGO

facebook.com/WoodburySoA

twitter.com/woodbury_soa



BURBANK CAMPUS

7500 N. Glenoaks Blvd Burbank, CA 91504-1052 800.784.9663

SAN DIEGO CAMPUS

2212 Main St. San Diego, CA 92113 619.235.2900



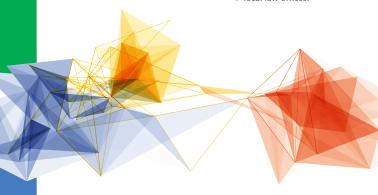
BACHELOR OF ARTS

Sample Courses

- Introduction to Political and Historical Research
- Modern Revolutions
- Contemporary Civil Rights Movements
- Migration and Colonization
- United States Constitutional Law

*Accreditation WASC

Careers: Lawyer*, Teacher, Researcher, Human Resources, Social Services. *Requires additional graduate studies. Internships: Homeboy Industries, Geena Davis Institute on Gender in Media, City of Burbank, and various



BACHELOR OF ARTS

Sample Courses

- Social Psychology
- Influence and Persuasion
- Abnormal Psychology
- Cross-Cultural Psychology
- Media Psychology
 *Accreditation WASC
 - Careers: Psychologist, Counselor, Human Behavioralist, Family Counseling, Social Worker.
 - Woodbury University Psychology students have gone on to these graduate programs: New York University, Penn State, University of St. Andrews-Scotland, USC, Pepperdine.



founded in 1884

Accreditation

Woodbury University is accredited by the Senior Commission of the Western Association of Schools and Colleges (WASC: 985 Atlantic Avenue, Suite 100; Alameda, CA 94501; 510-748-9001) and is approved by the Postsecondary Commission, California Department of Education. WASC granted Woodbury its original regional accreditation in 1961. In 1994 the National Architectural Accrediting Board (NAAB) accredited the Bachelor of Architecture program. The Master of Architecture program received its NAAB accreditation in the Spring of 2012. The NAAB 2009 Conditions for Accreditation may be found at the NAAB website. The School of Business received its accreditation from the Association to Advance Collegiate Schools of Business (AACSB) in the Spring of 2014, and the Association of Collegiate Business Schools and Programs (ACBSP) in Spring, 1998. In 1991, FIDER (now known as the Council for Interior Design Accreditation) accredited the Interior Architecture Program. In 2008, the university's programs in Animation, Fashion Design, Graphic Design, and Interior Architecture received accreditation from the National Association of Schools of Art and Design (NASAD).