



Vol. VII, No. 1 Fall 2012

## Dr. Luis Calingo Becomes 13th President of Woodbury University



On July 2nd, Luis Ma. R. Calingo, Ph.D., became the 13th President of Woodbury University, succeeding the retiring Kenneth R. Nielsen, Ed.D. He will be officially installed as the president of the 128-year-old university during an installation ceremony in October.

"Woodbury University is a place that believes the best way to predict your future is to create it," says Dr. Calingo. "I am honored to lead Woodbury and to work with students, faculty, staff, alumni, and the community to honor this institution's rich tradition of transforming lives through education, while embracing the many opportunities of tomorrow."

Dr. Calingo joins Woodbury from Dominican University, where he was executive vice president and chief academic officer since 2009 and earlier was dean of the School of Business and Leadership. Dr. Calingo previously served as dean of the Boler School of Business at John Carroll University in Cleveland. Prior to Boler, Dr. Calingo was dean of the College of Business Administration and professor of international business at California State University, Long Beach and past chair of the California State University Association of Business Deans, which coordinates the academic leadership initiatives of the 23 business schools in the CSU system.

Dr. Calingo holds a Ph.D. from the University of Pittsburgh, an MBA from the University of Pittsburgh, a Master of Urban and Regional Planning from the University of the Philippines, and a B.S. in Industrial Engineering from the University of the Philippines. Dr. Calingo's professional interests are servant leadership, strategic planning, total quality management, and international business with a focus on Southeast Asia. He has served as a member of the Board of Examiners of the Malcolm Baldrige National Quality Award, the country's highest award for quality and performance excellence, since 1997.

### SAVE the DATE

The Board of Trustees, Faculty, Students, and Staff of  
**WOODBURY UNIVERSITY**  
are pleased to announce the inauguration of

**DR. LUÍS MA. R. CALINGO**

As the thirteenth President of the University

### INSTALLATION CEREMONY

**OCTOBER 20, 2012**

**Saturday, 10:00 a.m.**

An international expert in strategic planning and quality management, Dr. Calingo has assisted the governments of Indonesia, Mongolia, Pakistan, the Philippines, Sri Lanka, Thailand, and Vietnam on the establishment and implementation of their Baldrige-based national awards for quality and business excellence, as well as the infusion of quality assurance into their higher education systems. Dr. Calingo has made more than 80 intellectual contributions (including books, journal articles, book chapters, and conference presentations) and served as a reviewer for various scholarly journals and professional associations. He also wrote the first internationally distributed textbook in Asian business strategy, *Strategic Management in the Asian Context* (John Wiley & Sons, 1997).

He has been married to Gemeline for 31 years and they have three daughters, Ashley, Alexandra, and Arienne.

# Arid Lands Institute Tackles Water, Energy, and Climate Challenges

The Arid Lands Institute (ALI), in partnership with the California Architectural Foundation (CAF), hosted the Drylands Design Conference at Woodbury University to discuss issues facing the western landscape. Over a three-day period, more than 200 architects, landscape architects,

artists, engineers, scientists, conservationists, educators, design professionals, and students came together to debate a range of design strategies for the future. Shifts in the economy, demographics, and climate are causing westerners

to rethink the centralized, energy-intensive water systems of the 20th century. The arid and semi-arid west was re-examined with a vast field of opportunities for water-smart design innovation at a range of scales, from building systems to infrastructure and landscape spaces. ALI and CAF also partnered with the Woodbury University School of Architecture, UCLA's Institute of the Environment and Sustainability, and The Architecture + Design Museum Los Angeles.



*Hadley Arnold, Co-Director, Arid Lands Institute*



*Woodbury Architecture Faculty: Ingall Wahlroos-Ritter, Norman Millar, Dean, Frank Clementi, Catherine Herbst*



The Arid Lands Institute at Woodbury University is an education, research, and outreach center devoted to adaptive design strategies for drylands. Its mission is to train designers and citizens to be resourceful and inventive in the face of water scarcity and climate change. For more information on ALI please visit [aridlands.woodbury.edu](http://aridlands.woodbury.edu) or contact Hadley + Peter Arnold, co-directors, [aridlands@woodbury.edu](mailto:aridlands@woodbury.edu), 818.767.0888 ext. 335.





# Woodbury mourns the passing of Trustee Rozella Stuart Knox, MD

Rozella Knox devoted most of her forty-two years in medical practice to those living in Los Angeles, Hollywood and Glendale, California. A Board Certified member of the American Academy of Family Practice, Rozella served for nine years as Chairman of the Department of Family Practice at Queen of Angels/Hollywood Presbyterian Medical Center, where in 1990 she was elected President of the medical staff and later served as Medical Director of the Hollywood Presbyterian Medical Group. She also served as president of the Hollywood Academy of Medicine, one of the first women to hold that office. In the mid- 1990s, she moved her practice to Glendale, where she continued until her retirement in September 2011. Rozella was a true healer, caring not only for people's bodies but also for their souls. A brilliant student, Rozella graduated in 1960 from Marlborough School, which named her Marlborough Woman of the Year in 1993. She earned a B.A. degree in history and biology from Stanford University and an M.D. from Yale University.



Rozella with her beloved "children" Bonnie & Clyde

Rozella was an active participant in a wide range of community organizations, including the Braille Institute Auxiliary, the Pasadena Opera Guild, and the Assistance League of Southern California. Rozella's deep commitment to education and culture was reflected in her long-standing service as a Trustee of Woodbury

University. "Her enthusiastic support of students and their educational goals will be sorely missed by everyone in our academic community," said Dr. Edward Clift, Dean, School of Media, Culture & Design.

All of Rozella's friends know the special place in her heart held by her dogs, or her "children", as she often termed them. These were Tippy, the Karelian bear dog she acquired with her late husband F. Robert Holter, MD, and her Airedales, Brindie, Bonnie, and Clyde.

"Her words and example have been reminders to me of professionalism and true commitment. She will be missed," said Dr. Andre van Niekerk, Dean, School of Business upon learning of her passing. The dean for the Institute of Transdisciplinary Studies, Dr. Douglas Cremer, offered, "Rozella truly understood Woodbury as a whole, as more than the sum of its parts, and as something unique and wonderful. She brought a unique perspective to the Board of Trustees and I will miss seeing and talking with her."

## Icon and Notable Alumna, Helen Gurley Brown '41, Dies at 90



Helen Gurley Brown, longstanding editor-in-chief of *Cosmopolitan* magazine, and author of the 1962 groundbreaking bestselling book *Sex and the Single Girl*, recently passed away at the age of 90 in New York City.

Gurley Brown catapulted to stardom as a leader in women's empowerment redefining female roles for a new generation. She was extraordinarily outspoken, captivating, and courageous. Two-years after *Sex and the Single Girl* was published, Natalie Wood starred in the film adaptation alongside Lauren Bacall, Henry Fonda, and Tony Curtis. The movie would go on to become one of the 20 highest grossing movies of the year. In 1965, as editor-in-chief of *Cosmopolitan*, she turned the periodical from an unsuccessful magazine to a publication juggernaut which gave power to every woman to become a "Cosmo Girl." The Cosmo Girl represented a woman who could unapologetically have it all.

Her global impact on the publication world, popular culture, and liberation of women's aspirations and self-worth will never be forgotten. Worldwide communications company, The Hearst Corporation, released the following statement, "It would be hard to overstate the importance to Hearst of her success with *Cosmopolitan*. Helen was one of the world's most recognized magazine editors and book authors, and a true pioneer for women in journalism – and beyond."

# Inside Woodbury...



## NEW WOODBURY NOTABLE:

**Thomas "Tom" Wingham '96** recently passed away at the age of 42. Before building a 25-year career as an executive with Hilton Worldwide, Tom earned his Bachelor of Science in Management and International Business. For the past 13 years he served as director of global brand public relations for DoubleTree by Hilton.



For more than two decades, **Henry "Hank" Anding**, CPA, has provided Woodbury accounting students with the skills and methods needed to enter the competitive world of tax accounting. In addition, each tax season he employs students at his firm to give them real-world experience and keeping many on to begin their careers. Professor Anding is looking forward to working with another group of bright and engaging students this fall.



Political pundit, author, and The McLaughlin Group panelist, **Eleanor Clift**, after her President's Roundtable lecture. Pictured here with her son, Dean of the School of Media, Culture & Design, **Dr. Edward Clift**.



**Dr. Calingo**, along with, **Karen L. Hathaway**, Chair, Board of Directors, and **Gary L. Toebben**, President and CEO of the **LA Area Chamber**. Calingo was recently installed as a member of the Chamber Board.



**Dr. Calingo's** first official visit to our neighbor the **Western Diocese of the Armenian Church** where he met with **Archbishop Hovnan Derderian**, Diocesan Primate. Accompanied by **George Aba**, Woodbury University School of Business Advisory Board, and **Rev. Fr. Vazken Movsesian**.

## Kenneth R. Nielsen Endowed Scholarship Fund

The Kenneth R. Nielsen Endowed Scholarship Fund was announced on Saturday, June 23, 2012 at former President Nielsen's retirement event at the Jonathan Club in downtown Los Angeles. Rose Nielsen spent 2011-2012 secretly fundraising for the scholarship through a "Biking For Dollars" campaign, and trekking 6,132 miles, which was a surprise to Dr. Nielsen. With a match from the University Board of Trustees, over \$500,000 was raised and will help students in their 3rd, 4th and 5th year study abroad as part of their degree program. Dr. Nielsen studied abroad as a student and went to University on scholarship so this scholarship fund was a fitting tribute to his life's work.

If you would like to make a donation to The Kenneth R. Nielsen Endowed Scholarship Fund you may do so by going to [www.woodbury.edu](http://www.woodbury.edu) and click on "Support Woodbury" or contact Richard Nordin, Vice President for University Advancement at 818.252.5212.



# 48th Annual Fashion Show Benefit

The Fashion Show Benefit showcases the ideas and designs of Woodbury's fashion design students with a focus on the collections of graduating seniors. Senior collections are developed under the leadership of Fashion Design chair Kathryn Hagen with mentorship of Los Angeles fashion designer, Eduardo Lucero. In addition to highlighting senior produced garments, this year's show, held at the Millennium Biltmore Hotel in Los Angeles, featured The School of Media, Culture & Design IMPACT Award presented to Nic Adler. Adler is owner of the legendary Roxy Theatre, commonly known as "The Roxy", on the historic Sunset Strip, as well as, a leader in the music, fashion, and social media scenes.

The 2012 benefit raised more than \$168,000.



Fashion Show photography:  
The "Bern" Agency/Andre' B. Murray

## S e a t t l e R e u n i o n



Scott Hayman MA 2009, Rue Jenkins '75 and former President Dr. Kenneth R. Nielsen



Yvette Allsop '09, Emily Allsop '70, Rue Jenkins '75, and Juan Martin '64



Gerald '60 and Susan Retella

# WOODBURY UNIVERSITY

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## History in Photos



*Fashion Design class, circa late 1930s. Please contact C. Damon Griffin, Associate Director of Annual Giving, at 818.252.5289 or [damon.griffin@woodbury.edu](mailto:damon.griffin@woodbury.edu) to contribute your historic photos and ephemera to the Woodbury archives. All photos will be returned, if desired.*