

WOODBURY TODAY

Vol. VII, No. 2 Spring 2013

Woodbury Welcomes New Board Leadership

Electronics executive David J. St. Amant has been appointed as chair of the Board of Trustees. St. Amant, who joined the board in 2006 while his son was a Woodbury University School of Architecture student, succeeds Robert W. Kummer Jr.

"I've been involved with Woodbury since 2005, first as a parent and then as a member of the Board of Trustees," said St. Amant. "I am really excited about Dr. Calingo's vision and his ability to build on our solid foundation; a foundation that has made Woodbury a world-class university."

St. Amant is a 28-year veteran of the electronic components distribution industry, who currently holds the position of president and chief operating

named vice president of marketing for Time Electronics, an Avnet company in 1990, and later held the position of vice president, supplier business management for Avnet/Silicon, the company's \$1.8 billion semi-conductor division.

In 2004 through 2005, St. Amant served as Chair of the National Electrical Manufacturers Association (NEMA),



Passing of the Gavel: Dr. Calingo, former Chairman of the Board Robert W. Kummer Jr., Chairman David J. St. Amant

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officer for Econolite Group, Incorporated, headquartered in Anaheim, California. Econolite Group is the umbrella company of Econolite Control Products, Incorporated and five other subsidiaries serving the transportation industry.

Prior to joining Econolite Group, St. Amant spent 14 years serving in senior and executive level sales and marketing positions at Avnet Incorporated, the world's largest distributor of electronic components. He started as a customer service representative, advancing his career through positions in sales and branch/region management. He was

Transportation sector. He currently serves on the Board of Directors for the Intelligent Transportation Society

of America (ITSA) and Chairs the Policy and Business Council for ITSA.

St. Amant and his wife Kathy reside in Moorpark, California, near the families of

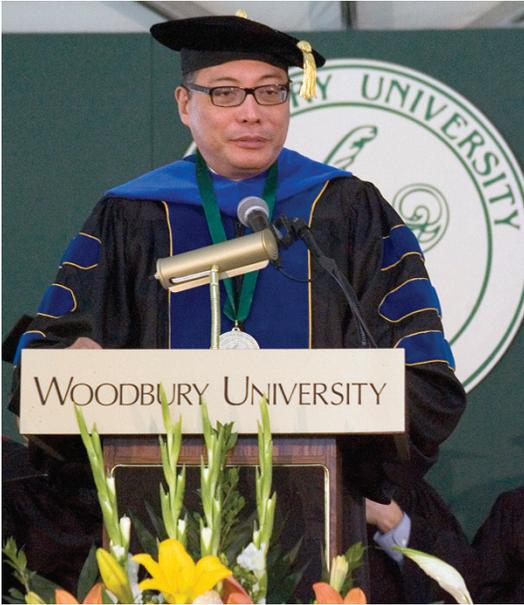
their two children, Matt, a 2008 graduate from Woodbury University and Nicole, a graduate from California State University of Long Beach. St. Amant enjoys snow skiing, bicycling, camping, body boarding, the restoration of classic cars, and spending time with his grandchildren.

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A LOOK INSIDE...

Inauguration of Luis Ma. R. Calingo, Ph.D

Dr. Luis Calingo was formally installed as Woodbury's 13th president on Saturday, October 20, 2012 during an outdoor ceremony on the Alumni Quad. An academic procession featured representatives of universities from around the country. Woodbury faculty, staff, students, alumni and the community turned out to participate in the traditional rites and wish the new president well. The installation was capped off with a formal dinner celebration at the historic California Club.



President Calingo addresses the audience at his inauguration



Dave Golonski, Mayor of Burbank, Dr. Calingo, Paul Krekorian, Los Angeles Councilmember, and Jess Talamantes, Burbank City Council Member



The Calingo Family: Arienne, Alexandra, Gemeline, Dr. Calingo, and Ashley



A. Gabriel Esteban, Ph.D., president of Seton Hall University, located in New Jersey



Faculty and Alumni with delegates from universities around the country



Alumni preparing to join procession for the installation of Woodbury's 13th president

If you would like a copy of Dr. Calingo's Inaugural Address contact C. Damon Griffin at 818.252.5289 or damon.griffin@woodbury.edu.



Over 100 guests attended the Inauguration dinner at the California Club. The evening began with a reception followed by dinner. Trustee Pegi Matsuda '07 presided over the program which included a welcome and introduction of the Board of Trustees from former chairman of the board, Robert W. Kummer and invocation provided by dean of students Dr. Anne Ehrlich. President Calingo made brief remarks, noting the many family, friends and colleagues who were present at the event.



Metabolic Studio Awards the Arid Lands Institute \$100,000 Grant

To mark the 2013 centenary of the Los Angeles Aqueduct, the Metabolic Studio convened its Chora Council, a unique team of civic, tribal, educational, environmental, museum and nonprofit leaders from along the Aqueduct's 223-mile length, to nominate organizations and institutions working to "bring consciousness to the impact and importance of this monumental piece of hydraulic engineering." In December 2012, Lauren Bon and the Metabolic Studio awarded 16 Chora Council grants, totaling over \$1 million, to fund action, research, education and community-building programs in Los Angeles and throughout the west.

The Arid Lands Institute (ALI) at Woodbury University is honored to be among the recipients of the Aqueduct Centenary grants. Metabolic Studio awarded ALI \$100,000 in discretionary funds to enhance the work of the Institute. "We are honored to be included in a list

of great organizations ranging from the Huntington and the Autry to UCLA and UC Riverside, all working to bring water solutions to the west," said ALI co-director Peter Arnold. "We are grateful to Metabolic Studio for making this investment in ALI's programs."

ALI is investing the grant into infrastructural improvements and program planning. "We're very excited to be rebuilding our website as a truly engaging go-to resource for designers in drylands," said co-director Hadley Arnold. "We are working with a great team to showcase an astonishing array of water voices in our video library; innovative work from hundreds of design teams in an online



gallery; and an extensive research portal, supporting climate change adaptation work in drylands globally."

As the region marks 100 years of large-scale water-engineering in California, the west, and the world, ALI is investing in programs that will inspire design solutions for the next 100 years.

ALI is an education, research and outreach center dedicated to training designers and citizens to innovate in water-stressed environments. ALI envisions a water-smart west serving as a model for drylands development globally. ALI provides an open, lab-like platform hospitable to collaborators from multiple universities and disciplines, serving as a resource for the academic, public, and private sectors. For more information on ALI please visit aridlands.woodbury.edu or contact Hadley + Peter Arnold, co-directors, aridlands@woodbury.edu, 818.767.0888.

Prof. Sydney Balbes '60 Creates Scholarship Fund

An active alumnus, well-loved professor, and constant champion for Woodbury University, Professor Sydney Balbes '60 has graciously established the Sydney Lawrence Balbes Endowed Scholarship Fund for junior and senior students enrolled in the Communication Department in the School of Media, Culture & Design.

Balbes began his career as a graphic artist and art director for some of America's favorite films and television shows. He designed the iconic posters for the films *To Kill a Mockingbird* and *The Birds*; he crafted the unforgettable brilliant story-board sequence of Cary Grant running through the cornfields in *North by Northwest*. *Cleopatra*, *Spartacus*, *Star Trek*, and *The Twilight Zone* also benefit from his genius. Balbes began his career at the age of 16 working as an apprentice for Alfred Hitchcock. By the time he earned his degree from Woodbury he

had helped design posters for *Dial M for Murder*, *Rear Window*, *Vertigo*, and one of Hitchcock's greatest theatrical achievements, *Psycho*. He would go on to work for the famed director for 12-years. Currently, Balbes teaches Woodbury's Graphic Design students how to hone their artistry and creative process.

Fun Fact: Professor Balbes designed the first Kentucky Fried Chicken bucket!

The University is especially privileged to have Professor Balbes as a member of the Pop Whitten Heritage Society, as he has bequeathed the rights to his work to the University. For more information on how you can create an Endowed Scholarship Fund,



Dr. Edward Clift, dean of the School of Media, Culture & Design, with Balbes at an exhibition opening showcasing his iconic work as a graphic artist. Balbes, wearing his 1884 Golden Society medallion, stands in front of his famous movie posters.

please contact Richard Nordin, Vice President, University Advancement, at 818.252.5212.

Volunteer Spotlight: Ani Okkasian '08

How long have you been volunteering for Woodbury University? What year did you start volunteering?

I have been active in the Woodbury community since 2004 - I began volunteering the second I got to campus!

How did you learn about Woodbury and what prompted you to get involved?

I was a first generation college student and Woodbury became my second family very quickly! I found mentors who not only helped me navigate through the university system but also instilled the notion of service leadership in me which made me an active student and an engaged alum.

In what ways are you involved as a volunteer with Woodbury?

Currently, I am an adjunct professor in Woodbury's Institute of Transdisciplinary Studies and see this role as a new way to contribute to the overall development of this university. Prior to this, I was serving as the Alumni Trustee on the university's governing board where I had an active focus on Woodbury's direction in the future. When I was a student, I was the student body president and was also active in several clubs and organizations. My most recent volunteer venture is getting involved with Woodbury's Friends of the Library which focuses attention on the needs of the library and raises money for library resources, services, facilities, and technologies.

What keeps you coming back to volunteer each year?

It's simple; I want to give back to an institution that has given me so much. I feel proud of the fact that I have actively contributed to the progress of this University.

What do you enjoy most about your volunteer experience?

I enjoy the fact that this university encourages and utilizes the suggestions and efforts of volunteers. You can actually see and feel your impact. I find this to be truly gratifying.



What have you learned or how have you been personally affected from your experience with Woodbury?

My volunteer experiences have led to tremendous professional growth. I have expanded my networks, learned new skills and became better at project management. Being a volunteer is wonderful because you not only help the University but you also gain experiences that can help you with different sectors of your life.

Do you have an inspirational story you can briefly tell about your volunteer experience? Please share with us!

In the midst of my volunteer activities I moved to the east coast to complete graduate school; despite the distance Woodbury still invested time and energy in me and kept me involved. I truly felt that they valued me as a volunteer.

"I feel proud of the fact that I have actively contributed to the progress of this University."

Do you have any advice for individuals considering volunteering with Woodbury?

Interested volunteers should identify the main reason why they want to get involved then take an inventory of their skills and resources they have at their disposals. By being conscious of the fact that you want to contribute to something, develop something or change something then you can identify how you will be able to do that. Having a sense of accomplishment is what a volunteer should strive for.

Hobbies/spare time activities:

I love to watch documentaries, read newspapers/magazines and explore LA (especially the city's restaurants!).

University News

Faculty Hall of Fame

Dr. Zelda Gilbert was recognized for her excellence in teaching, scholarship, and service with the well-deserved induction into the Faculty Hall of Fame.

Graphic Design Alum Helped Transform D.C.'s National Mall

Graphic design alumnus Kris Helmick '09 is a part of the environmental graphic design team from Hunt Design in Pasadena that won a 2012 Global Design Award for the National Mall in Washington D.C. Hunt Design was charged with creating wayfinding signage that would be permanent and reflective of the stature of the National Mall, but not intrusive or distracting from the monuments themselves.

Woodbury San Diego Team Earns Award

Woodbury Architecture San Diego full-time faculty member Marcel Sanchez with his partner Adriana Cuellar of CRO Studio won a 2013 P/A award for their community project Modulo Prep Library in Tijuana, Mexico. The pair's design team for this project also included Gabriela Bendeck, Woodbury San Diego alumnus Arturo González '10, and current Woodbury San Diego student Joseph Ruiz Tapia. Their winning was featured in *Architect* magazine.

Banner Year for Psych Majors

Six of seven seniors have had their senior thesis research projects accepted for presentation at the April 25 Western Psychological Association Annual Convention in Reno, Nevada.

Interested in volunteering? Contact Heather Fishman, Associate Director of Alumni and Events, at 818.252.5210 to find out about the many volunteer opportunities with Woodbury.

Perhaps a tour? The best way to experience Woodbury University is to step on to the campus. More than buildings, academic programs, or extracurricular activities, Woodbury is defined by the spirit of its students, faculty, and staff. Woodbury has two lovely campuses in Southern California: The Burbank campus and the San Diego campus. If you would like to see how your support has helped to preserve the Woodbury experience, join us for lunch and visit major points of interests! To arrange lunch and a tour contact C. Damon Griffin, Associate Director of Annual Giving & Development Communications, at 818.252.5289.

WOODBURY UNIVERSITY

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Woodbury Today

Vol. VII, No. 2

Spring 2013

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History in Photos



Alumnus Richard Denning star of *Creature from the Black Lagoon* and *An Affair to Remember*, receiving an award during the 20th chapter anniversary for Gamma Sigma Pi Fraternity. Please contact C. Damon Griffin, Associate Director of Annual Giving, at 818.252.5289 or damon.griffin@woodbury.edu to contribute your historic photos and ephemera to the Woodbury archives. All photos will be returned, if desired.

Photos courtesy of Juan Martin '64